
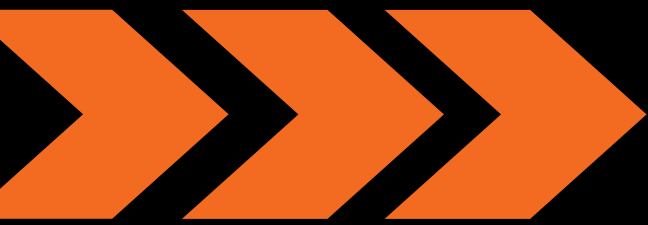


30
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

IMPACT &

EVALUATION REPORT



A MESSAGE FROM BARONESS DOREEN LAWRENCE

Three decades have passed since Stephen's death, yet his story remains as important and relevant as ever. As we reflect on the years gone by, I am filled with immense pride to witness all that has been achieved in his name. From launching education initiatives to opening up career pathways and inspiring community engagement, Stephen's legacy has touched countless young lives and moved us closer towards a more just and equitable society. Yet, we must also acknowledge the work still to be done. Inequality persists, and our mission to create a world free from discrimination continues. As we pass the baton of responsibility for progress from one generation to the next, let us remain steadfast in our hope for a more equitable tomorrow. Together, we must learn from where we have been, be honest about where we are, and strive towards a future where every individual is free to reach their full potential. Through this process of continuous learning and genuine commitment to progress, we will ensure that Stephen's legacy endures, inspiring change and uniting us in the pursuit of justice and equity for all. It is in this spirit that we invite everyone to celebrate Stephen Lawrence Day, hear from those whose lives have been touched by Stephen's story, and join us in the ongoing journey to transform our society for the better.



Baroness Doreen Lawrence of Clarendon
www.stephenlawrenceday.org

A MESSAGE FROM CEO, JESSICA NEIL

As I reflect on the journey, we have embarked upon together this year, I am profoundly moved and inspired. On April 22nd, our community came together to mark the 30th anniversary of Stephen's death—a moment in time which forever changed the landscape of our society and ignited a powerful social justice movement that continues to this day.

The milestone of the 30th anniversary presented an opportunity not just for reflection, but also for action. A wave of community participation on Stephen Lawrence Day culminated in a deeply moving memorial service at St Martin-in-the-Fields, a celebration that was amplified across the nation by the hopeful vibrancy of the Extraordinary Ordinary media campaign. This poignant moment in our collective history brought people together from every facet of British life to jointly pledge a renewed commitment to justice and equity.

The participation of thousands of young people across the country was a powerful demonstration of youthful hope and imagination, and the unwavering support of our partners and stakeholders in organising a beautiful tapestry of impactful events for them was nothing short of extraordinary.

As a team, we grappled for a long time about what language would be most fitting for a milestone of this significance. Should the marking of three decades be uplifted as a



commemoration or a celebration? Ultimately, we realised that it must be both. Meaningful change requires us to look back in reflection, honouring what has been and the ripples of impact that have carried us to this moment, while also looking forward with hope, embracing the role we each must play in shaping a more equitable tomorrow.

This milestone year serves as a poignant reminder of the passage of time—30 years during which a new generation has come of age, many of whom were not born when Stephen died. It underscores our collective responsibility to pass the baton of knowledge and advocacy, ensuring that the lessons learned from Stephen’s story continue to resonate and inspire change for generations to come. We must honour the tireless contributions and great sacrifices made by iconic social justice leaders like Baroness Lawrence, by celebrating their achievements while simultaneously empowering and inspiring the next generation to continue their work.

It is with this spirit of honouring our past and empowering our future, that we present this impact report. As we stand at this pivotal moment, an inflection point in the journey to equity, the lessons of the last 30 years must guide us along a new and uncharted path. Our mission to inspire a more equitable and inclusive society is deeply rooted in the belief that meaningful social change cannot be achieved without coalition and community. This report delves into the heart of our work—showcasing the profound influence we can have when we seek to inspire one another, detailing the success of our collective efforts, and most importantly, expressing our deepest gratitude to each individual and organisation that has recommitted to standing with us in this journey.

As we look back on the last three decades, let us also look forward with determination and hope. This report is a testament to what we can achieve together, and it propels us to continue our work with even greater passion and commitment. Thank you to each and every person who has joined us in this mission this year. Together, we are not only continuing Stephen’s remarkable legacy but also igniting the spark for a generation of extraordinarily ordinary young people like him, who will ensure that the next 30 years look meaningfully different from the last.



ABOUT STEPHEN LAWRENCE

Stephen Lawrence, an ordinary young man with an extraordinary potential, remains an indelible figure within British history. Born on September 13, 1974, Stephen's potential radiated brightly, illuminating a path toward greatness that was tragically cut short. His dreams of becoming an architect captured his imagination, symbolising his desire to shape a better world.

Stephen Lawrence's life was defined not only by his aspirations but also by the relationships he fostered. He was a cherished son, a loving brother, and a dear friend to many. His infectious enthusiasm and warm personality endeared him to those who had the privilege of knowing him. Stephen's family and friends saw in him as beacon of hope, destined to touch the lives of countless individuals through his innate talents and unyielding determination.

On April 22, 1993, at the tender age of 18, his life was tragically taken in a racially motivated attack. The heinous crime shocked the nation and sparked a movement for justice and social change. Stephen's untimely death served as a stark reminder of the injustices that still persisted in society and the urgent need for reform. Stephen's memory continues to inspire.

Stephen embodied the aspirations and dreams of countless young people striving for a better future. His passion for architecture serves as a testament to his belief in the transformative power of design and innovation. Even in his absence, his dream lives on through the young people supported through his legacy, reminding us of the potential we all possess to shape the world around us.

Stephen Lawrence's story encapsulates the tragedy of a life unlived and the enduring legacy of a young man who had the potential to be extraordinary. Through his aspirations, he symbolises the dreams and ambitions that reside within all of us. As we reflect on his life, let us remember Stephen as an emblem of resilience, hope, and the unwavering pursuit of a more inclusive and just society.



THE STEPHEN LAWRENCE DAY FOUNDATION

The Stephen Lawrence Day Foundation stands as a testament to the enduring legacy of Stephen Lawrence and the commitment to creating a more inclusive society. Each year, the Foundation spearheads a powerful campaign to commemorate Stephen's life and inspire positive change. This year's campaign centres around the profound belief that ordinary young people possess the potential to be extraordinary, just as Stephen Lawrence did.

Through thought-provoking initiatives and compelling outreach, the Foundation invited individuals across the UK to make pledges for change, focusing on combating racism, injustice, and other societal issues. Recognising the transformative power of collective action, the campaign aimed to galvanise a nation to stand against discrimination and work toward a more equitable future.

At the heart of the SLDF's mission lies a deep-rooted desire to uplift and support marginalised young people. By nurturing their talents, dreams, and aspirations, the Foundation strives to empower these individuals to reach their full potential. Through educational initiatives, and community engagement, we aim to provide the necessary resources and opportunities for young people from all backgrounds to thrive.

By honouring Stephen Lawrence's memory and sharing his story, the Foundation serves as a beacon of hope, reminding us all that change is possible, and progress can be achieved. The campaign not only sheds light on the injustices that persist but also ignites a sense of urgency to address them.

As the SLDF continues to champion equality, justice, and social cohesion, we invite individuals from all walks of life to join the movement. By coming together and embracing the notion that every young person, regardless of their circumstances, deserves a chance to shine, the Foundation aspires to create a society where everyone can unlock their extraordinary potential.

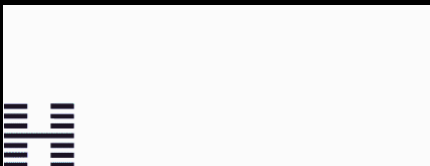
Through the collective efforts of the Foundation, its supporters, and the wider community, Stephen Lawrence's legacy lives on, inspiring future generations to challenge the status quo, dismantle barriers, and build a more inclusive and equitable society.



30
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

MEDIA & PR



organic. **bcw** 

ORGANIC PR

In light of the profound significance of this year's Stephen Lawrence Day and the 30-year remembrance of Stephen's untimely passing, for both the internal team and Organic PR our utmost priority was to ensure the well-being of the Lawrence family during this deeply sensitive time. Therefore, we made the decision to wholeheartedly focus on the Foundation's messaging and shed a positive light on Stephen's extraordinary life, under the theme "Ordinary can be Extraordinary." We are immensely grateful for the unwavering support of our partner, Organic PR, who fully endorsed our approach along with our partners WPP, BCW and Hogarth.

Understanding the importance of giving Baroness Lawrence the space and freedom to honour Stephen in her own deeply personal way, we were able to pre-book all news pieces and general public relations activities. With the invaluable assistance of Organic PR, we successfully secured the following pre-recorded opportunities:

BBC BREAKFAST

STEPHEN LAWRENCE'S MOTHER SAYS MET POLICE STILL UNACCOUNTABLE, 30 YEARS AFTER MURDER – BY REETA CHAKRABARTI



Please hold the control key and click the image above to be taken to the full article and interview.

Sitting down with Reeta Chakrabarti, Baroness Lawrence discussed the Metropolitan Police, stating that they have not changed in the three decades since Stephen's death. She emphasised that officers can act with impunity, and there is a lack of accountability for their actions and the fact that the recent Casey Review, which found evidence of systemic racism within the police force, did not surprise her.

Baroness Lawrence expressed her belief that black people are not seen as deserving justice, sharing her conversation with the Met's Commissioner, Sir Mark Rowley, stressing that promises of change must be measured against the experiences of the public.



The article reflects on the Baroness's evolution as a public figure, noting her increased comfort and ease in her role as an advocate for justice whilst at the same time emphasising the fact that campaigning remains a heavy burden, and the want for privacy with her family.

Baroness Lawrence acknowledges the lack of significant change in society since Stephen's murder and expresses disappointment and at times anger. She also discusses forgiveness and the need for the perpetrators to admit their crime.

SNOWCAST – JON SNOW INTERVIEW
BARONESS DOREEN LAWRENCE – (STORIES OF IMPACT #3) 30-YEAR ANNIVERSARY



Please hold the control key and click the image above to be taken to the full article and interview.

In this moving podcast, the Baroness discusses her early years moving from Jamaica to London in 1962 and settling in to married life. Through her notable comfortability with Jon Snow, the Baroness touches on the young man Stephen was and her relationship with him as a first time Mum, discussing their life in an unheard intimate way.

The podcast moves on to discuss Stephen's murder and the mishandling of the Met Police which led to a 20 year wait in order for only two of Stephen's attackers to be prosecuted and how the Baroness went on to take her seat in the House of Lords, and continued to hold those in power to account and has continued to advocate for marginalised young people in the UK.

Marking the 30th anniversary of Stephen's death, Jon and the Baroness discussed this year's pledge campaign on the 22nd of April 2023. Asking those in the UK to commit to taking one positive action in Stephen's name aiding us all to create a more just and equitable society for all.



TV CAMPAIGN

This year's Stephen Lawrence Day TV campaign aimed to captivate a younger audience, using the power of relatable faces and voices to resonate with those we strive to support.

Using the poignant slogan "Ordinary can be Extraordinary," the campaign celebrated the remarkable potential within every young person, regardless of their background or circumstances. By featuring individuals who reflect the community we aim to uplift, it is our hope the campaign resonated with young viewers on a personal level.

It highlighted the importance of recognising and nurturing the untapped potential within every young person, emphasising that greatness can be found in unexpected places.

Through this empowering TV campaign, the Stephen Lawrence Foundation sought to inspire young people to dream big, pursue their passions, and overcome barriers. By amplifying the voices of those within our aimed community, the campaign conveyed the message that ordinary young people have the capacity to achieve extraordinary things when given the support and opportunities they deserve.

With the aim of the TV campaign serving as a catalyst for change, urging viewers to challenge societal norms, break down barriers, and create a more inclusive and equitable world whilst reaching their full potential. By embracing the belief that ordinary truly can be extraordinary, the campaign's aim was to empower young people to reach for the stars and fulfil their limitless potential.

The full advert can be viewed by clicking the below image (Please hold down the ctrl key when clicking on the below):



Stephen Lawrence Day 2023 National TV Advert



T

Our partner WPP were able to secure **£1M in pro-bono media value** in TV and OOH.

The **OOH campaign provided 22M impacts** and was **seen on TV over 82M times**.

Dear Mrs Lawrence,

The advert for Stephen's Day was so powerful. I always say a prayer for you and your family and Stephen is in my prayers too. Sending strength and prayers.

Jane Sanderson



OOH CAMPAIGN

27TH MARCH – 30TH APRIL

As part of this year's OOH campaign Stephen's image was printed across over **70** TFL stations across the city. With our partner **Essencemediacom & WPP** securing **£810k** worth of media time. Whilst also securing airtime with ITV, Channel 4 and Sky.

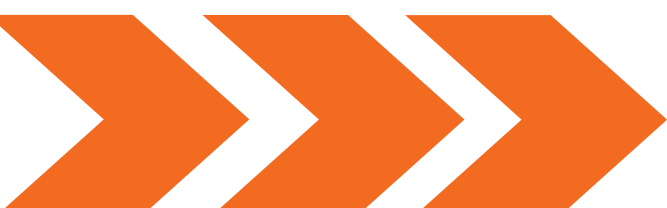


PR WEEK NOMINATION


We are thrilled to announce that the Stephen Lawrence Day TV campaign was recognised and celebrated as one of PR Week's top five campaigns for the month of April. With its powerful message and impactful storytelling, the campaign resonated with audiences and left a lasting impression.

Our campaign's success was further exemplified by the overwhelming support received from the public, as we secured an impressive 44.50% vote percentage, ultimately earning us the title of PR Weeks April 2023 winner!

This achievement highlights the widespread recognition and appreciation for the campaign's ability to inspire and uplift young people. Through the campaign's theme of "Ordinary can be Extraordinary," we aimed to empower and motivate young people to embrace their potential and strive for greatness. This recognition from PR Week affirms that our message captured the hearts and minds of those watching, resonating with their aspirations and dreams.



30
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SOCIAL MEDIA

REACH

organic.



HUEY HUTCH SOCIALS ANALYTICS

22ND MARCH – 3RD MAY



This year we were able to utilise our internal resources; **Huey Hutch** - in order to manage our social media campaign alongside support from our partners at **BCW** and **WPP**. The team at WPP were able to commission artist; **Kinglsey Nebechi** who created a beautiful piece of artwork showing the world Stephen in a light we have never seen him in before whilst also capturing the younger audience we are endeavouring to support, whilst using the strapline – **Ordinary can be extraordinary.**



INSTAGRAM CAMPAIGN ANALYTICS & TOP PERFORMING POSTS

Through our SLD 23 campaign we were able to reach **117,246** accounts, taking us up by a massive **559%**, we engaged with **3,630** accounts, taking us up by **68.6%** with our followers increasing by **26.7%**.

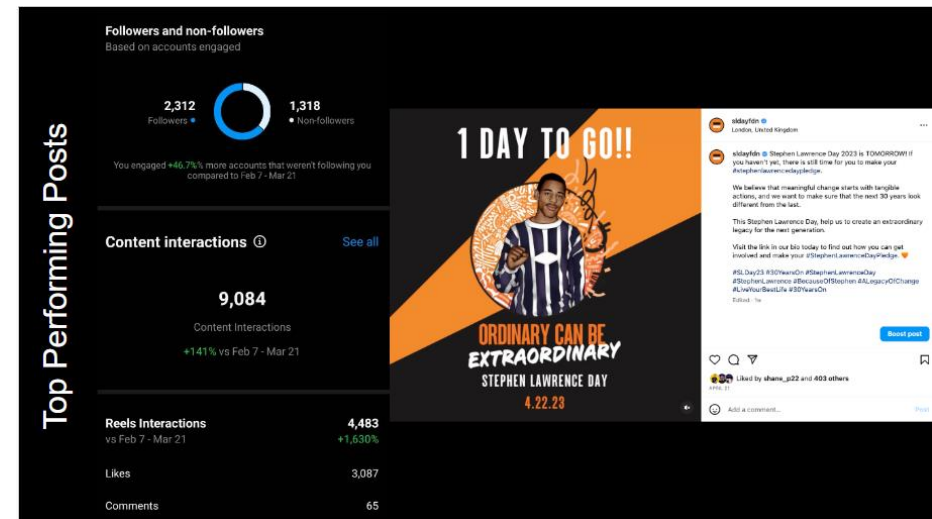
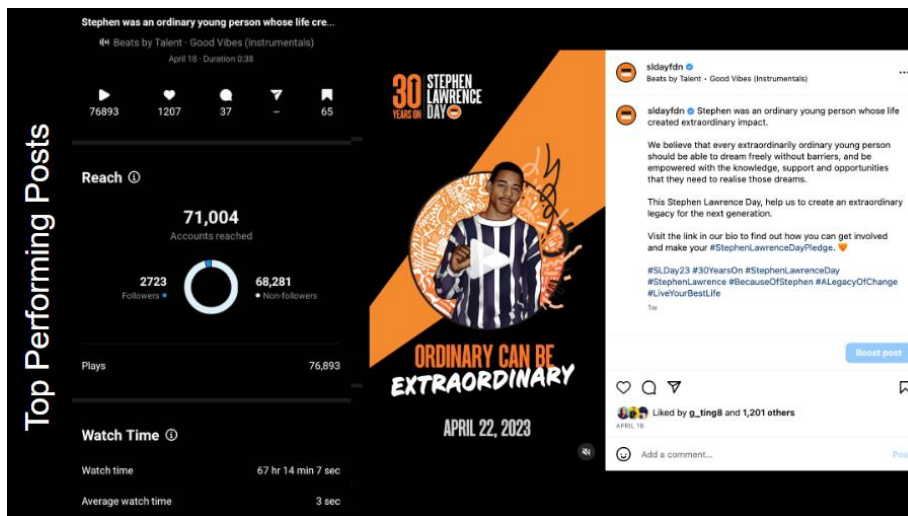
Engagement

Content interactions – **9,084** - **+141%**

Followers – **2,312**

Non followers – **1,318**

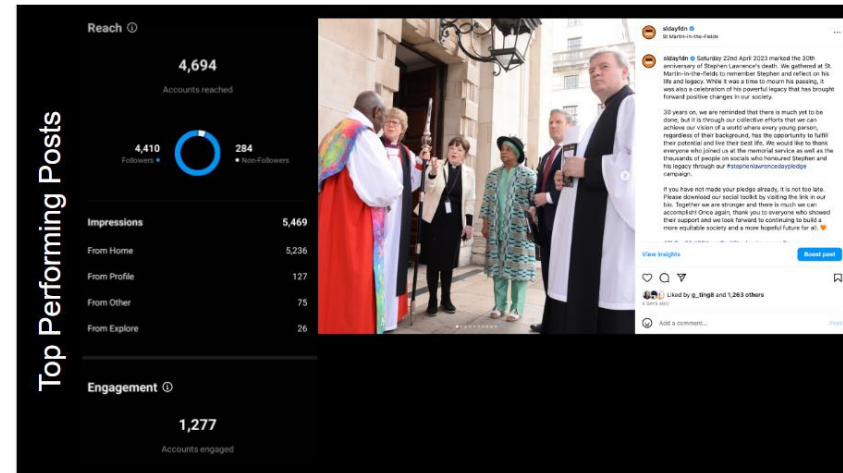
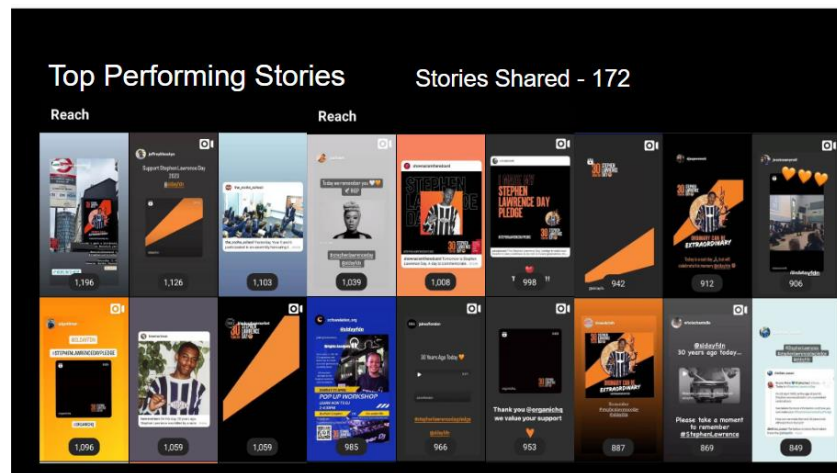
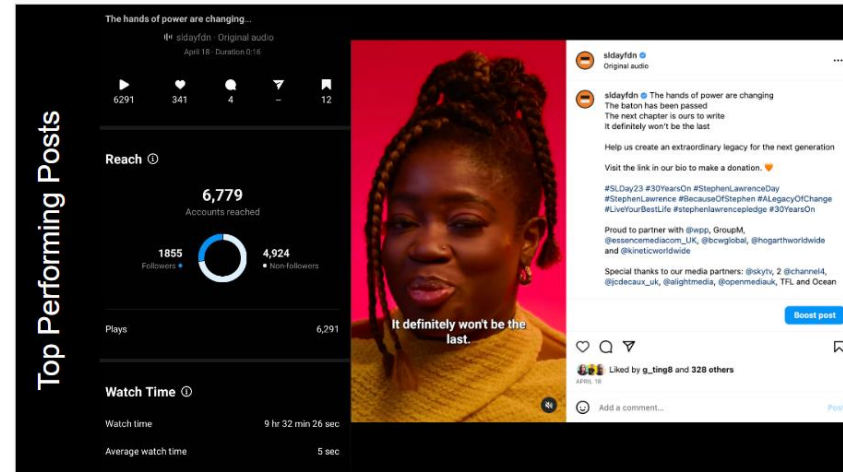
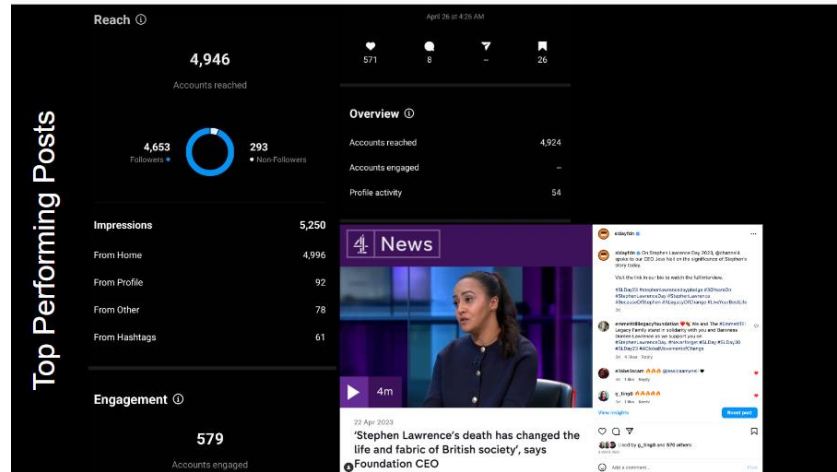
Reaching **46.7%** more accounts that weren't following the SLDF.



Reels – **108k**
Posts – **17k**
Videos – **9,869**
Stories – **3,465**
Impressions - **278,340** - **+677%**
Profile Activity – **16,281**
Profile visits – **15,737** - **+1,094%**
External link taps – **544** - **+1,136%**

Engagement Reach
 Followers – 4,994
 Non followers – 112k

Reaching 705% more accounts that weren't following the SLDF.

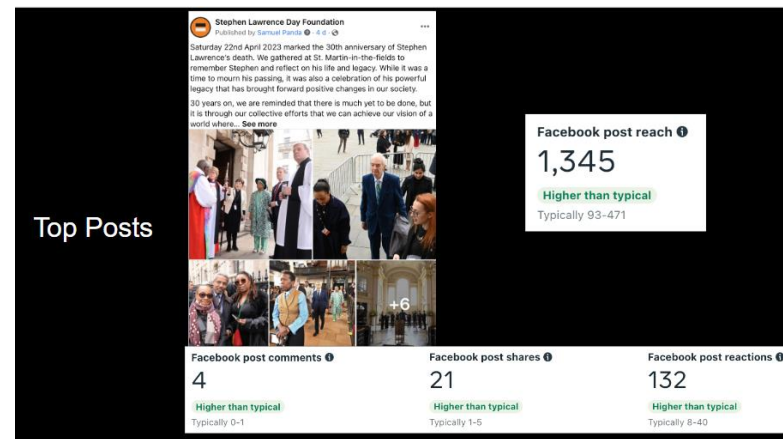
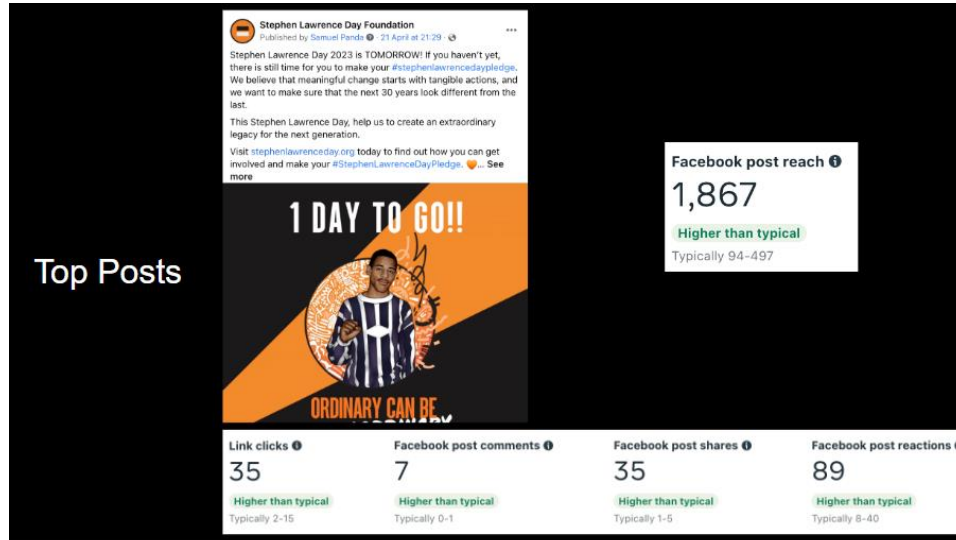
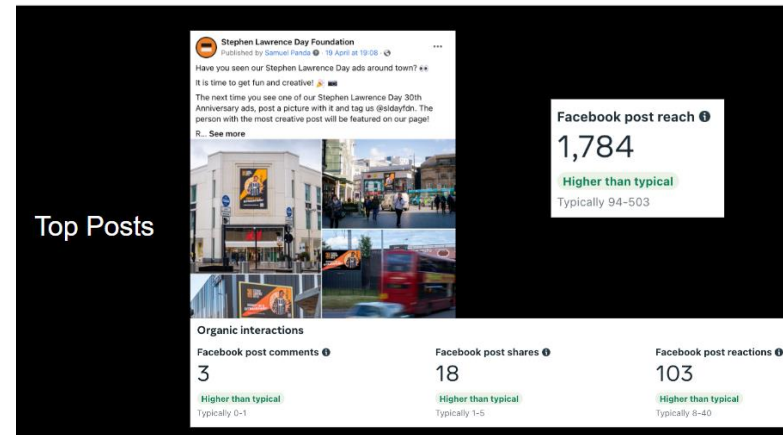


FACEBOOK CAMPAIGN ANALYTICS

& TOP PERFORMING POSTS

Through our Facebook SLD 23 campaign we were able to reach **16,336** accounts, taking us up by a massive **131.3%**, we had **3,073** page visits taking us up by **1.2k%**, **185** likes taking us up by **1.3k%**

we engaged with **3,630** accounts, taking us up by **68.6%** with our followers increasing by **26.7%**. Our Facebook followers increased by **180** with our engagement reaching **1.4k** taking us up by **34.2%**.



TWITTER CAMPAIGN ANALYTICS & TOP PERFORMING POSTS

Through our Twitter SLD 23 campaign we had **43,800** profile visits, **6,006** mentions, **162** new followers.

Top Tweets

Tweet activity

Stephen Lawrence Day Foundation @sldayfdn
 Stephen Lawrence Day 2023 is TOMORROW! If you haven't yet, there is still time for you to make your [#stephenlawrencedaypledge](#).

Visit <http://stephenlawrenceday.org> today to find out how you can get involved and make your [#StephenLawrenceDayPledge](#). ❤️

[#SLDay23](#) [#30YearsOn](#) <pic.twitter.com/9nBIP7YXl7>

Impressions	47,422
Media views	8,393
Total engagements	966
Likes	204
Profile clicks	204
Link clicks	171
Media engagements	118
Detail expands	91
Retweets	86
Hashtag clicks	81
Follows	6
Replies	5

Top Tweets

Tweet activity

Stephen Lawrence Day Foundation @sldayfdn
 The hands of power are changing
 The baton has been passed
 The next chapter is ours to write
 It definitely won't be the last

Help us create an extraordinary legacy for the next generation


Visit <http://stephenlawrenceday.org> to make a donation. ❤️

[#stephenlawrencepledge](#) [#30YearsOn](#)
<pic.twitter.com/mHB5gECInC>

Impressions	15,275
Media views	3,131
Total engagements	580
Media engagements	180
Likes	155
Retweets	80
Detail expands	64
Profile clicks	48
Link clicks	35
Hashtag clicks	11
Replies	4
Follows	3

Top Tweets

Tweet activity



Stephen Lawrence Day Foundation @sldayfdn
 Saturday 22nd April 2023 marked the 30th anniversary of Stephen Lawrence's death. We gathered at St. Martin-in-the-fields to remember Stephen and reflect on his life and legacy.

[#30yearson](#) [#StephenLawrenceDayPledge](#)
<pic.twitter.com/ZaetZR8ggK>

Impressions	11,507
Total engagements	635
Media engagements	272
Likes	232
Retweets	57
Detail expands	35
Profile clicks	27
Hashtag clicks	5
Follows	4
Replies	2
Link clicks	1



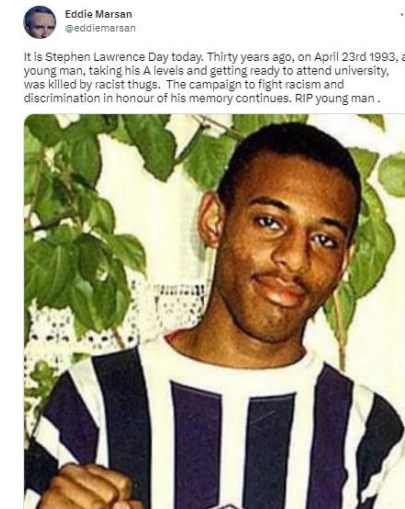
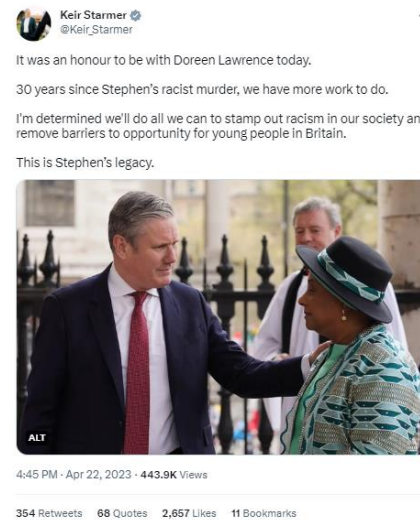
ORGANIC PR TWITTER ANALYTICS

From 17-24 April, the mention volume of social discussions surrounding Stephen Lawrence gradually grew until it peaked on 22 April, with the following gender split:



SOCIAL POSTS WITH BIGGEST REACH

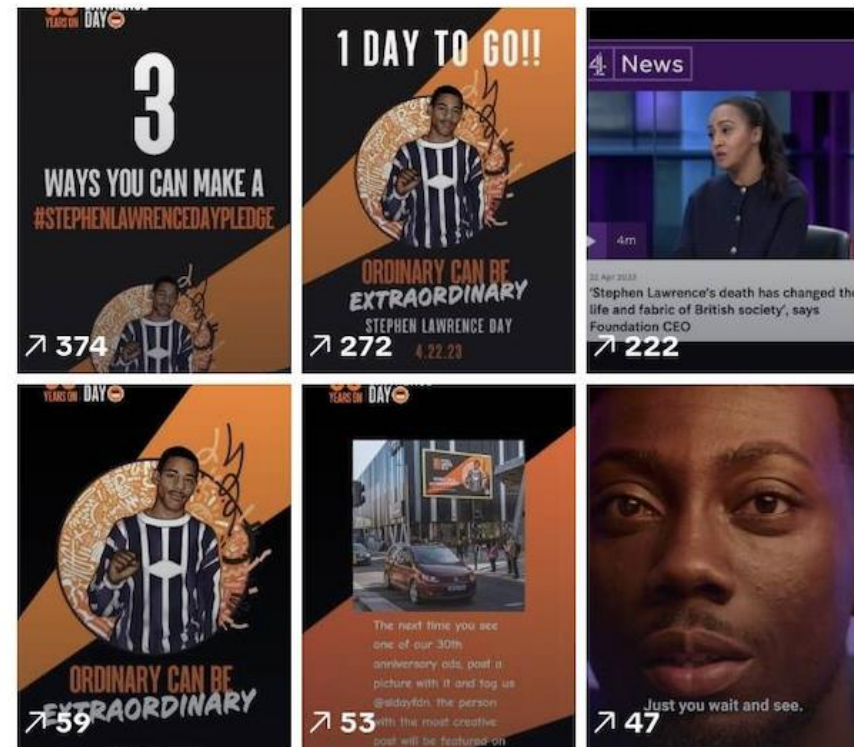
The social posts with the biggest reach were from politicians and political figures, [including Sir Keir Starmer, Jon Snow, David Lammy,](#) actor [Eddie Marsan, Yvette Cooper](#) and [Sadiq Khan](#):



TIKTOK & LINKEDIN CAMPAIGN ANALYTICS & TOP PERFORMING POSTS

Through our TikTok SLD 23 campaign we had **106** profile visits taking us up by **62%**, **2,728** video views and **186** likes →


Post title	Post type	Audience	Impressions	Views	Clicks	CTR	Reactions	Comments	Reposts	Engagement rate
'Stephen Lawrence's death has changed the life and fabric of British society', sa... Posted by Samuel Panda 4/25/2023 Boost	Article	All followers	3,221	-	96	2.98%	121	7	7	2.17%
Saturday 23rd April 2023 marked the 30th anniversary of Stephen Lawrence'... Posted by Samuel Panda 4/25/2023 Boost	Image	All followers	3,781	-	1,435	38.1%	269	3	10	46.86%
Stephen Lawrence Day 2023 is TOMORROW! If you haven't yet, there L... Posted by Samuel Panda 4/21/2023 Boost	Video	All followers	11,126	4,789	240	2.36%	276	4	61	6.04%
We would like to commend all the young people who participated in the Stephen... Posted by Samuel Panda 4/20/2023 Boost	Image	All followers	1,750	-	152	8.65%	95	1	9	14.29%
Have you seen our Stephen Lawrence Day ads around town? ☺ It is time to ge... Posted by Samuel Panda 4/16/2023 Boost	Image	All followers	4,495	-	410	9.12%	175	3	24	13.62%



Through our LinkedIn SLD 23 campaign we had **613** profile visits, **306** unique visitors, **44** custom button clicks, **218** new followers, **147** reposts and **1,230** reactions. ←



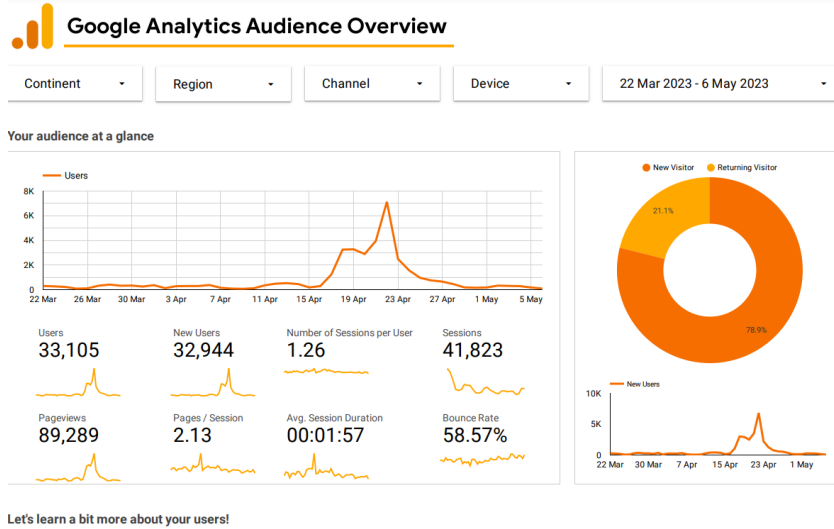
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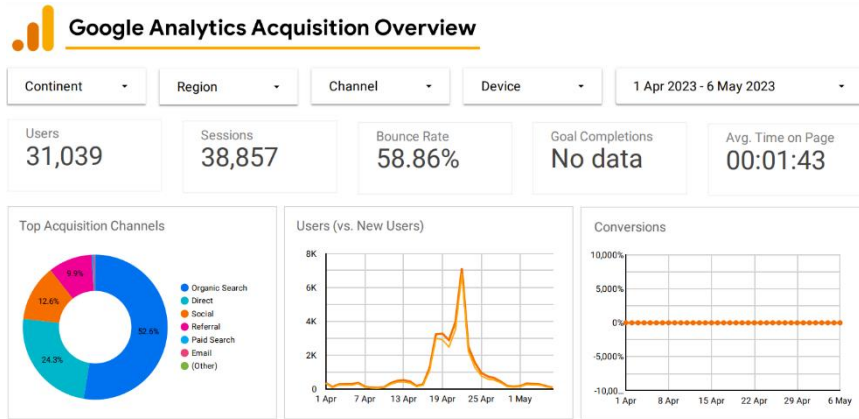
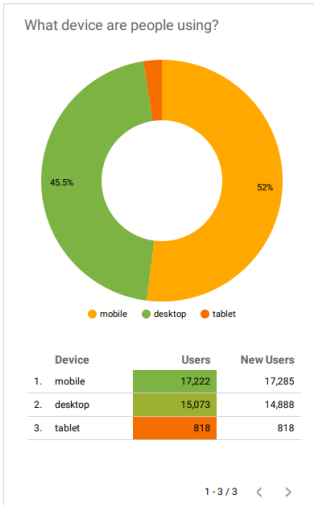
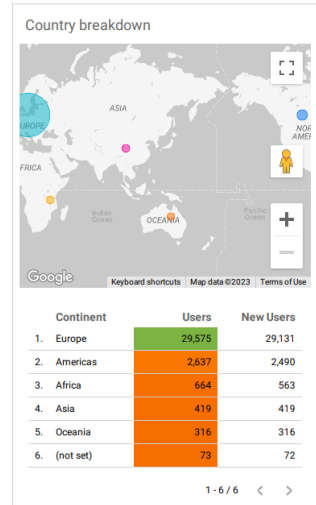
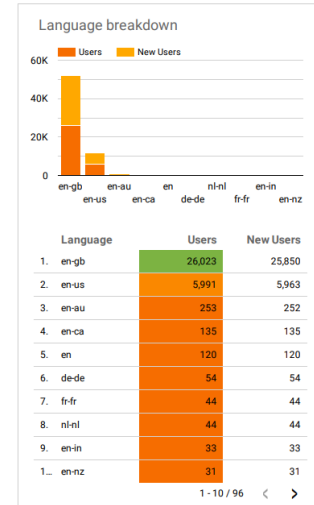
WEBSITE ANALYTICS



WEBSITE ANALYTICS

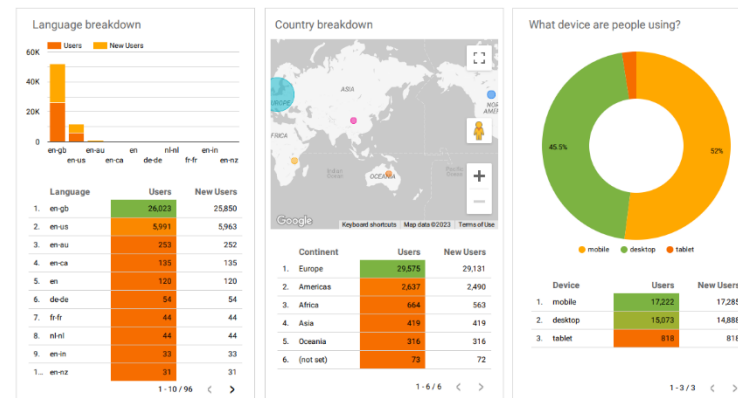
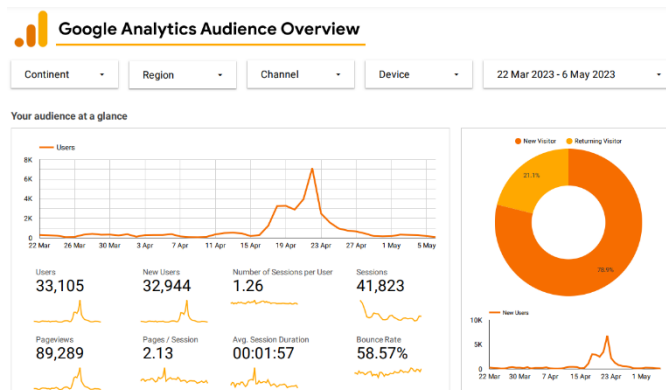


Let's learn a bit more about your users!



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
google / organic	38.9K	31.0K	30.7K	58.9%	2.1	01:54	0.0%	No data	No data
(direct) / (none)	9,485	7,691	7,698	68.18%	1.85	00:01:34	0%	0	\$0
t.co / referral	2,194	2,121	2,077	68.82%	1.56	00:00:31	0%	0	\$0
bing / organic	1,467	982	871	37.76%	3.19	00:03:39	0%	0	\$0
instagram.com / ...	762	758	748	76.51%	1.39	00:00:21	0%	0	\$0
itv.com / referral	627	592	592	82.3%	1.26	00:00:09	0%	0	\$0
channel4.com / ...	449	432	431	90.65%	1.11	00:00:14	0%	0	\$0
linkedin.com / re...	374	360	350	66.04%	1.62	00:00:35	0%	0	\$0
statics.teams.cd...	274	174	145	53.28%	2.88	00:03:17	0%	0	\$0
m.facebook.com	261	254	264	62.99%	1.47	00:00:24	0%	0	\$0





SLD RESOURCES

82 schools clicked through to our SLD resources via our website, reaching potentially 23,042 children or more.

Please click the link below to view this year's Classrooms Pack: <http://stephenlawrenceday.org/wp-content/uploads/2023/04/Classrooms-Partnership-Pack.pdf>

With 12 schools clicking through to download our SLD lesson plan, reaching potentially 3,372 children or more.


Please click the link below to view this year's Classrooms Pack: <http://stephenlawrenceday.org/wp-content/uploads/2023/04/SLD-EYFS-Lesson-Plan-2023.pdf>

12 schools clicked through the Stephen's life and legacy timeline, which is a massively important and useful timeline in terms of learning and understanding Stephen's story, again reaching potentially 3,372 children or more.

Please click the link below to view this year's Classrooms Pack: <http://stephenlawrenceday.org/wp-content/uploads/2020/10/Be-the-next-poetry-sensation.pdf>



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STEPHEN LAWRENCE

DAY PLEDGES

STEPHEN LAWRENCE DAY PLEDGE SNAPSHOT

As part of this year's Stephen Lawrence Day, the Foundation are those in positions of power and with the ability to create change to make a pledge in honour of SLD and Stephen's legacy. Below are a few snapshots of some of the pledges made on or around the day:

This Stephen Lawrence Day I pledge to educate myself and help amplify marginalised voices, to make sure the next 30 years look different from the last. #stephenlawrencedaypledge @slayfdn



9:00 AM · Apr 22, 2023 · 175.9K Views

empoweringsisterscic

empoweringsisterscic Here's a snippet of some of the things we have been up to. It was an honour to attend the Stephen Lawrence Day 30th Anniversary back in April.

Meeting Baroness Doreen Lawrence was a pleasure what an inspiring, strong and amazing women she is. It's projects like the Stephen Lawrence Foundation that inspires and empowers our community.

Alongside meeting amazing individuals from our community doing incredible work. We was able to meet Savannah who also runs @pocarchitecture_ which supports the underrepresented into architecture.

What do you pledge to make the next 30 years different from today?

It is our hope that through making such a public pledge in honour of Stephen and his legacy, that those pledging will feel a sense of dedication to fulfil their pledges wholeheartedly.

acsonibelfast

STEPHEN LAWRENCE DAY CONFERENCE 2023 30 YEAR ANNIVERSARY

Liked by charlieking22 and 4 others

acsonibelfast Stephen Lawrence Day Foundation Pledge

The NBPA held a conference at University of East London on Thursday 20th April 2023 to mark the 30th anniversary of the racist murder of Stephen Lawrence.

Andy George, President of the National Black Police Association opened the event and was joined with speeches from Stuart Lawrence, Clive Driscoll and Mina Smallman. A church service at St Martins in the Field, London will be held tomorrow and a private reception with the Lawrence's and Stephen Lawrence Day Foundation after the service.

Please remember Stephen Lawrence, 22 April 2023 is the 30th anniversary of Stephen's murder and Stephen Lawrence Day.

The Stephen Lawrence day Foundation would value your support in the form of a small pledge...

ccfoundation_org

1/5

Liked by shane_p22, fekyofficial and 359 others

ccfoundation_org Today, we had the privilege of celebrating the legacy of Stephen Lawrence. As Baroness Lawrence rightly said, we owe it to the next generation to create a world where they can be the architects of their own future.

This Stephen Lawrence Day We pledged to support the economic advancement of young people in any profession they choose, to make sure the next 30 years look different from the last.

Help us continue to make a difference by supporting this cause through the link in our bio.

vpncational

1/3

Liked by charlieking22, chuhilala and 71 others

vpncational For #StephenLawrenceDay this year, Cadet Leaders from Volunteer Police Cadets nationally with @ukfirecadets @lfbfirecadets teams have been joining together in our online events, to share ideas, thoughts and experiences. This has been really positive and uplifting!

Cadet teams have learned about about Stephen Lawrence Day, who Stephen was, what his legacy means for them today as young people, and focusing on what their aspirations, ambitions and hopes are.

Part of this has been Cadets from different areas coming

sydenhamhighschool


Liked by charlieking22 and 38 others

sydenhamhighschool "I want #stephenlawrenceday to be a reflective learning experience & a journey toward greater equality & inclusion for all". Inspiring words from an incredible woman to kick off the new term today. We're so delighted to see everyone back at school today. Pupils will be making their #stephenlawrencedaypledge all this week @slayfdn #SLDay23 #stephenlawrencedaypledge #SLDay23 #StephenLawrenceDay #SLDF30YearsOn #StephenLawrence #BecauseOfStephen #ALegacyOfChange #LiveYourBestLife 8 weeks ago

To view the incredible number of pledges we have been able to capture, please head over to our website:



30
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

**SUPPORTED
INITIATIVES**

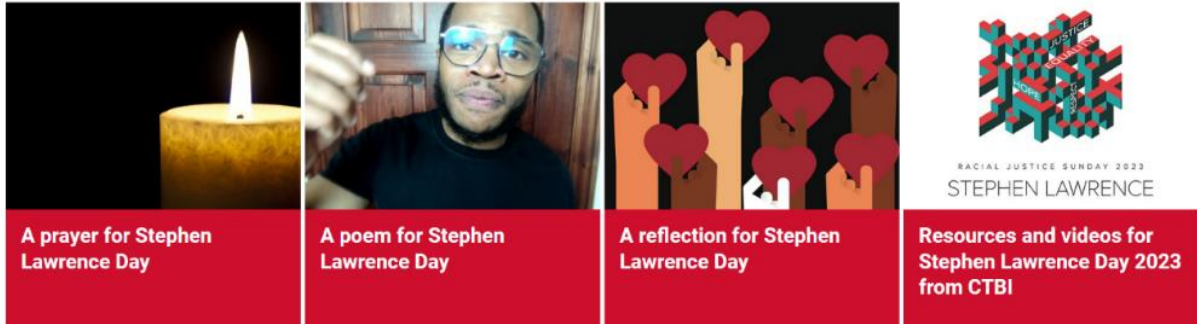
METHODIST CHURCH

In support of Stephen Lawrence Day and the 30th anniversary of Stephen's Murder, the methodist church partook in a number of events and initiatives to mark the occasion.

Stephen Lawrence Day 2023

2023 marks the 30th anniversary of the racist killing of Stephen Lawrence in southeast London.

Stephen Lawrence Day takes place annually on 22 April, the date of Stephen's death, to celebrate his life and legacy.



The Stephen Lawrence prayer was sent to churches in advance of SLD to enable all churches to include it within their services should they wish. The Methodist church also shared the prayer via social media to allow others to reflect upon it and to allow others the opportunity to say their own prayer for Stephen.

530 people clicked through to use the above resources.

A prayer for Stephen Lawrence Day

God our Father and Mother of all,
the source of all justice.
You call us to radical action and not just
empty words,
To the stand-up against racism and all forms
of discrimination to those you have created
and loved.
On this 30th Anniversary of the horrific
murder of Stephen Lawrence
We call on those in power to speak out and
act in places where institutional racism is
part of everyday life.
Forgive us when we close our eyes and ears,
to the injustices of those around us.
God our Father and Mother of all,
the source of all love.
Move us to a radical love towards those
Who are hurt, angry and who feel abandoned.
We pray for the family and friends of
Stephen.

for all those are affected by racism each day of
their lives.

Forgive us when we close our eyes and ears
Release us from our self-love so we can change
a world in pain.

God our Father and Mother of all,
the source of all power
Let your Church speak out through the darkness
and discrimination,
of your people, experienced daily by those in
power.

Forgive us when we close our eyes and ears
to the shouts for justice and action.
We ask these prayers in the name of the God of
justice, of love and power
who calls us to bring love, peace, and freedom
to all people.
Amen

*Rev Nigel Cowgill
Chair of District -London*



RACING MEDIA ACADEMY

As part of the 30th anniversary the Racing Media Academy reached out to the SLDF in support of the day, wanting to highlight the importance of Stephen Lawrence Day whilst also highlighting racing as a career path for marginalised youth who may never have thought of it as an opportunity for them.

For SLD all racecourses used Stephen's imagery throughout their races via screens and standing banners, whilst also taking physical donations from those in attendance, surpassing **35,000** attendees who were able to learn about and see Stephen's longstanding legacy.

CHELSEA FC ACADEMY

As part of SLD, the SLDF team were invited to carry out a workshop discussing the impact of racism and discrimination within our communities as part of the football education programme at Chelsea FC academy.

During the workshop, the young Blues learned about Stephen's life and legacy, as well as the ongoing fight against racism & discrimination within our society. They also took part in interactive activities and discussions aimed at promoting diversity, inclusion, and respect.



CHARLTON ATHLETIC

This year's Charlton Athletics Red White and Black day; an initiative held at The Valley which has been part of the Charlton fabric for over 25 years and celebrates the diversity of the club and its surrounding areas, coincides with SLD and to honour the occasion the SLDF Team were invited to attend a complementary match, alongside two webinars held in remembrance of Stephen.

Both webinars celebrated the life and legacy of Stephen with the first webinar taking place on the 27th of March with the following panel members in attendance; Men's first team players Sean Clare & Michael Hector and the Head of the first team player care, Tracey Leburn – with the theme 'All Together, All Different', hosted by Charlotte Richardson.

Under 16's Head Coach, Scott Hastings: 'It was a really powerful experience for our young players to learn about Stephen's story and the work the Foundation does in his memory.'

Under 16's Head Coach, Scott Hastings:

'We believe that football has the power to unite people from all backgrounds, and workshops like this help us to build a more inclusive and tolerant society both on and off the pitch.'

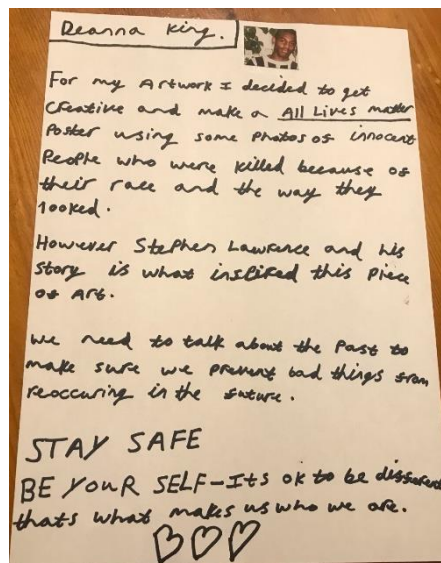
The second webinar was held on the 28th of March, hosted by senior lecturer, Dr Leroi Henry from the University of Greenwich with the following panel attendees; Paul Elliott CBE - the FA's Equality, Diversity and Inclusion Special Advisor to the Chair and CEO; Jessica Neil, CEO of the Stephen Lawrence Day Foundation; and Sunder Katwala, Director of British Future.

On the day players also warmed up in Stephen Lawrence Day Foundation T Shirts, amplifying Stephen's name and the new light we are trying to shine on Stephen by using this year's new imagery.



COMPASS CHILDREN'S HOME

To mark SLD, Compass Children's home staff and the young people which they care for took trips to local bus stops to honour Stephen to show how one normal act of waiting for a bus to go home can change your life forever, whilst wearing SLDF branded t-shirts.



All children and staff learned about Stephen's life and legacy, instilling in the young people of Compass Children's Home that although ordinary they can be extraordinary and the importance of treating all fairly and inclusively.



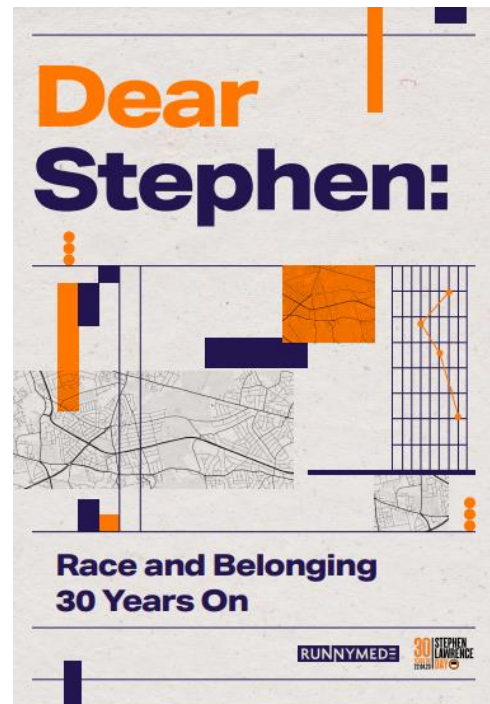
RUNNYMEDE REPORT

Runnymede, an esteemed research institution, proposed an inspiring but much needed project encompassing three essential components in support of the Foundation for Stephen 30th anniversary:

1. **Data Analysis and Report:** Runnymede analysed extensive data spanning the last three decades, culminating in a report titled 'Dear Stephen – Race and Belonging 30 Years On.' The report shed light on the evolving trends in social attitudes during this period.
2. **Engaging with Youth Voices:** The project actively involved young people in terms of gathering their perspectives on Stephen's tragic death, as well as their insights on identity, race, and multiculturalism. These invaluable insights offered a deeper understanding of the impact of Stephen's legacy over the last 30 years and the Foundation's continued efforts to uphold his legacy and create the change we all want to see. Additionally, playing a pivotal role in shaping future initiatives.
3. **Highlighting Key Areas - The Three C's:** The project shone a light on the remarkable work carried out by influential figures in three areas crucial to the Foundation's mission—the three C's: Careers, Community, and Classrooms. By showcasing these achievements, the project teams aim was to provide insights into the progress made in these fields over the last 30 years.

In essence, the team at Runnymede did a fantastic job of providing an in-depth overview of the profound impact of Stephen's tragic murder but enduring legacy on British society over the last three decades. Illuminating the trends that have emerged during this time and assessing the significance of the Foundation's work in Stephen's name.

The report accumulated **2,205** views from **1,660** users, with an event count of **7,119** from SLD to May 9th.



The full report can be viewed by clicking the above image (Please hold down the ctrl key when clicking on the above):



GROCCERS HALL AUCTION

Grocers' Hall chose us as the beneficiary charity this year in honour of Stephen Lawrence Day. Through the funds raised from their annual auction, Grocers' Hall is not only supporting our mission but also reinforcing their commitment to philanthropy, a value deeply rooted in their historical ethos as a 'nursery of charities and a seminary of good citizens.'

Grocers Halls mission is to invest in and champion a diverse range of small and medium-sized UK registered charities, specifically those that are contributing to a demonstrably positive impact.

The collaboration between the SLDF & Grocers' Hall exemplifies the power of collective philanthropy and reminds us of the incredible impact we can achieve together.

Through the Auction we were able to raise an incredible **£57,670.78**.



© Oliver Robinson



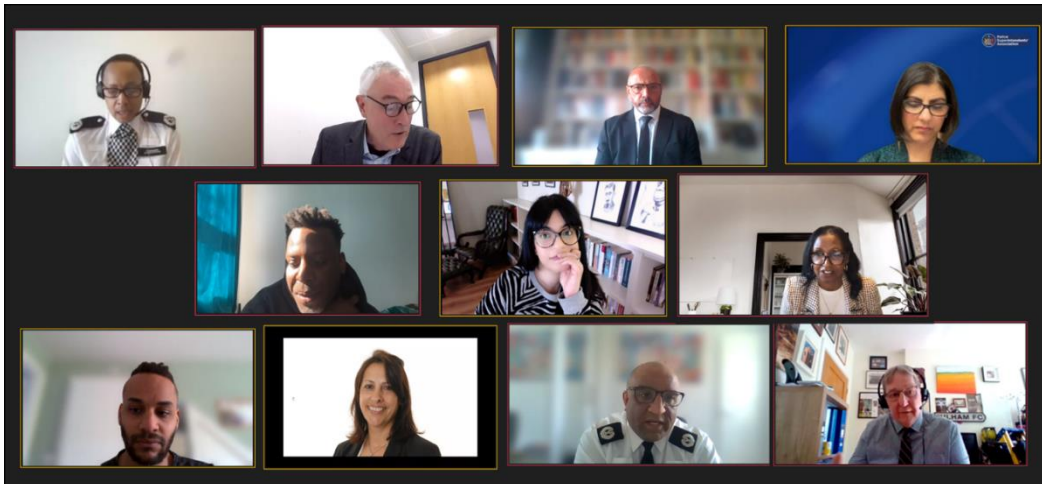
HOME OFFICE

In honour of Stephen Lawrence Day this year the Home Office held a number of events reflecting on Stephen's legacy, how his legacy has affected policing, what work still needs to be done, social mobility and more.

Panel Discussion: Stephen Lawrence's Impact on Policing Over 30 Years - Tuesday 4th April

The panel discussion delved into the profound effects of Stephen's murder on policing and society, the enduring impact of Stephen's murder on policing and broader society, racist incidents, victims of crime, and implications for families and communities. Whilst also acknowledging and discussing the progress in diversifying the police workforce, recruitment, advancement for BAME officers and staff, transparency and public accountability within law enforcement and evaluation of cultural and operational changes in policing since Stephen's murder.

This event highlighted both progress made and challenges ahead in creating a fairer and more equitable society, free from racism and injustice.



Panel Chair:

Robert Beckley MStJ, QPM: Metropolitan Police Assistant Commissioner with 37 years of diverse policing experience, including leadership roles in race and faith initiatives.

Panel Participants:

Neil Basu QPM: Former Assistant Commissioner for Specialist Operations in the Met, retired after 30 years as the UK's most senior officer of colour. A vocal advocate for race and diversity.

Pavan Dhaliwal: Chief Executive of Revolving Doors Agency, an expert in equalities and human rights with a history of grassroots organising and international advocacy.

Clive Driscoll: SLDF Trustee & Former Detective Chief Inspector for the Metropolitan Police, instrumental in securing convictions for Stephen Lawrence's murderers.



Stuart Lawrence: Author, motivational speaker, and youth engagement specialist, and the brother of Stephen.

Beverley Thompson-Brown OBE: Non-judicial member of the Sentencing Council with over 30 years of experience in the criminal justice sector.

Kerrin Wilson QPM: Recently retired after 30 years in policing, served across multiple forces and internationally, advocating for equality, particularly for Black and Ethnic Minority communities and women.

Further Panel Discussions Key Speakers & Organisations Included:

Hosted By: Jaeel Samant, Director General of Public Safety Group

Baroness Doreen Lawrence: Mother of Stephen Lawrence, who has campaigned tirelessly for justice and equality since her son's murder.

Sir William MacPherson: Chaired the judicial inquiry investigating the circumstances of Stephen Lawrence's death and concluded that his murder was unequivocally motivated by racism.

Social Mobility Foundation: A charity focused on improving the social mobility of young people.

UpReach: An organisation creating opportunities for undergraduates from less-advantaged backgrounds to access top graduate jobs.

The Prince's Trust: A charity supporting young people in moving into work, education, or training.

Youth Justice Board: Responsible for overseeing the youth justice system in England and Wales.

Nacro: A charity providing education, justice, housing, and well-being services to support people in need.

Novus: Focused on prison education and helping incarcerated individuals make positive changes in their lives.

Magistrates Association: An independent voice of the Magistracy, providing insights into the role of magistrates.

Jacqui MacDonald-David: Deputy chair of the Magistrates Association.

Commander Dr. Alison Heydari: The UK's most senior black female police officer.

Peter Neyroud CBE: A retired Chief Constable heading up the Evidence Based Policing Programme at Cambridge.

Upile Mtitimila: A police officer and graduate of the Police Now National Graduate Leadership Programme.



PRINCE'S TRUST

In honour of Stephen Lawrence Day, the Prince's Trust held a 'Get Hired' event, with a focus on building upon the attendee's current skills, building self-confidence and how to sell yourself to a prospective employer, networking, and interview practise.



Prince's Trust

GET HIRED 18-30 Years Old

Join us for a special Get Hired to commemorate the life of Stephen Lawrence

Do you need a job?

On our 2-day programme you will get the opportunity to:

- Get a better understanding of your strengths and skills
- Build your confidence & learn how to sell yourself to an employer
- Meet employers from a variety of sectors; Tech, Digital, Health & Social Care, Retail and more
- Have real interviews for live-vacancies - as many as you want!

To register your interest email:
GetHiredLondon@princes-trust.org.uk



30 STEPHEN LAWRENCE DAY
CITY BRIDGE TRUST



The event had **39** young people in attendance, **105** interviews completed, **52** second interview offered.



THE ARCHITECT

Conceived by Mojisola Adebayo, Roy Williams, and Matthew Xia, "The Architect" was a resounding success, commissioned and produced by Greenwich & Docklands International Festival and Actors Touring Company, presented in association with the SLDF. The 12 sold-out performances, held over five days in September 2023, garnered a total audience of **3,477**.



The engagement went beyond the stage, with free performances of "The Architect's Dream" in Woolwich, attracting **2,817** attendees. Notably, **15%** of tickets (100 audience members) were given to local residents in Greenwich & Docklands as part of GDIF's commitment to community access.

With a dedicated team of 114 individuals, including actors, writers, and a network of volunteers, the production seamlessly engaged with the audience. The profound impact on attendees was evident in personal testimonials, such as:

'Just wanted to congratulate you on such a powerful performance in the Architect. I'm from Eltham and qualified as an Architect last year. I was 12 when Stephen Lawrence was killed outside my mum's church. The performance had a profound impact on me. I used to wait at a bus stop with my friends at school, it could have been them that night. Thank you for making me feel what I felt last night. Now I want to give back through some outlet in performance or charity... your production confirmed that for me.'

Community involvement extended to over **50** runners from London clubs, joining the production's bus along Well Hall Road. The engagement with local running clubs, including Cambridge Harriers, Emancipated Run Crew, Black Trail Runners, Run Higher Collective, Black Girls Do Run, Track and Core, London Front Runners and many other volunteers showcased the project's commitment to connecting with relevant communities in Southeast London, with some local runners who had joined saying in their own words that they were 'running to Stephen'.



Running has enabled me to do some amazing things, but running up Well Hall Road alongside the 122 bus as part of this production is right up there. Glad to share the experience with other running clubs and to make a difference.

Participant feedback

I lived in this area in the early 2000s with the shadow of that night in 1993 hanging over me, it never felt safe then. Coming back to do this run for Stephen felt cathartic – it enabled me to say, I'm here, I can run here, and I'm standing up to racial injustice.

Participant feedback

The Creative Producer, supported by D'Oyly Carte Charitable Trust, played a pivotal role in community engagement, with meaningful interactions facilitated by Jade Samuels and ATC Producer Melina Barnett. This project-based role aimed at developing professional practice for an emerging Black producer contributed to the success of local engagement.

The production resonated widely on social media, with a notable tweet from playwright Bola Agabje and engagement on Instagram and Twitter platforms. Interviews, project outlines, and reflections from the creative team further amplified the production's impact.

"The Architect" received widespread acclaim with ten five-star reviews, highlighting its masterful storytelling and immersive experience. Media coverage, including features on **Channel 4 News, BBC Radio 4 Front Row, and Evening Standard**, underscored the production's significance.



30
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

**EDUCATIONAL
SETTINGS**

SLRC

The Stephen Lawrence Research Centre (SLRC), in collaboration with the SLDF, presented an engaging series of events as part of the SL30, anniversary campaign. Participants from all corners of the country joined these events to commemorate Stephen's legacy and actively participate in the ongoing dialogue surrounding his enduring impact and the work still to be done.

The program included:

The SL30 Hopeful Futures Creative Challenge

The SLRC challenged children and young people aged 7-18 years old to imagine a world beyond discrimination and to express their vision of hope using a variety of creative mediums. The SLRC received over **250** submissions from regions across the country which were exhibited at The Leicester Gallery, De Montfort University and again at The Stephen Lawrence Gallery, University of Greenwich.

Registrations to participate:

91 schools, young peoples' groups/orgs and home-schooled children.

Registrations from:

South and West Yorkshire, Essex, Surrey, East Sussex, Glasgow, Greater London, Greater Manchester, Shropshire, Norfolk, Tyne and Wear, Merseyside, Worcestershire, Warwickshire, Berkshire, East and West Midlands

Competition entries: **258**

Leicester Exhibition Launch, attendees: **148**

Greenwich Exhibition Launch, attendees: **32**



The challenge has encouraged our school's Kindness Club to consider the reason why we fundraise and campaign for social justice. Many of our members were shocked when hearing about Stephen's story for the first time, but others found it unsurprising, which is a damning reflection on the society our students are growing up in. We are planning a whole school non-uniform day to raise money for the Stephen Lawrence foundation, a culture day with a special lunch menu, and are discussing other examples of racial injustice in tutor time for all year groups. By using the #becauseofStephen framework, we were encouraged to think about the developments that have come out of this atrocity and see that Stephen did not lose his life in vain. Thank you for this opportunity!

Orchard Mead Academy



The SL30 Reading Challenge

From **April 1 to May 1, 2023**, the SLRC, in partnership with The Reading Agency, hosted the SL30 Reading Challenge. This initiative aimed to empower children, young people, and communities by using Stephen's memory and legacy as an inspiration to live their best life's. Conducted in public libraries across England and Wales, the challenge encouraged children aged 4 - 14 years old to explore the campaign's key themes through reading. Participants received an activation pack with guidance for librarians, free library activities, and educational resources to foster a new generation's belief in a world where everyone can prosper.

Resources Downloads: 172

Libraries: 119

Schools: 33

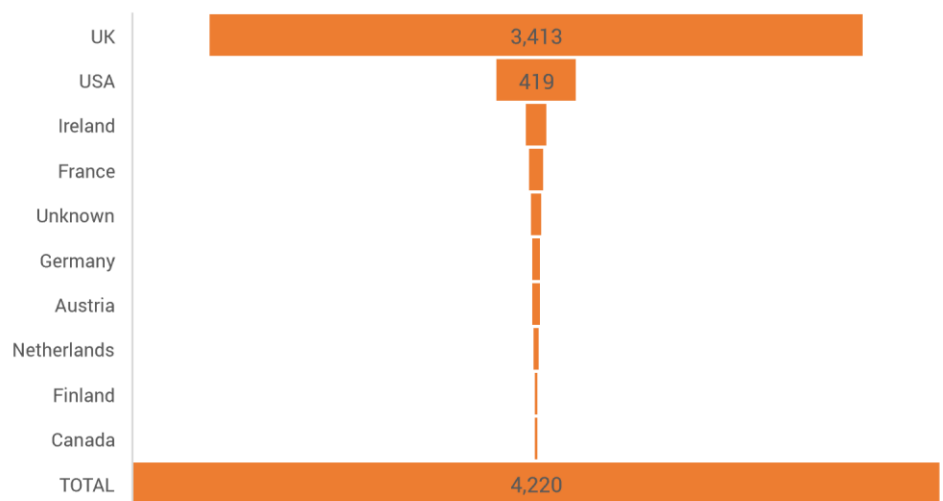
Colleges & Universities: 11

Individuals: 9

Virtual Timeline during Reading Challenge

accessed: 193

SL30 RESOURCES - WEBSITE STATS



The SLRC In Conversation Series: Remembering Stephen Lawrence 30 Years On

The SLRC In Conversation series marked the 30th anniversary of Stephen Lawrence's legacy with three episodes at Montfort University, The University of Manchester & The University of Greenwich:

Episode 1: "Shaping 1990s Discourse on Race and Racism"

Panel discussed the Stephen Lawrence case's profound influence on 1990s public discourse on race and racism.

Panellists: Prof Jason Arday, Prof Gargi Bhattacharyya, Prof Gus John. Moderated by Dr. Lisa Palmer and Dr. Fatima Rajina.

Attendees: 50

Episode 2: "Queering Black Activism in the UK"

Explored the visibility of LGBTQ+ Black individuals in narratives of Black liberation and anti-racist struggle in Britain.

Panellists: Chloe Cousins, Sue Lemos, Femi Otitoju. Moderated by Dr Karis Champion.

Attendees: 51



Episode 3: "South East London's Role in Race, Racism, and Anti-Racism"

Examined the impact of Stephen's legacy on South-East London, its spaces, and the community, shaping historical anti-racist activism.

Panellists: Dr Myrtle Emmanuel, Prof Louise Owusu-Kwarteng, Prof Lez Henry, Suresh Grover. Moderated by Dr Lisa Amanda Palmer and Dr Yusef Bakkali.

Attendees: 60

Additionally, the Inaugural Stephen Lawrence Research Centre Annual Lecture:

Presented by Dr Joy White from the University of Bedfordshire.

Followed by a panel discussion with Dr White, Imran Khan KC, and Professor Jason Arday.

Hosted by Dr Lisa Amanda Palmer, Interim Director of the SLRC.

Attendees: 163



I just wanted to pass on my thanks for being able to share in last night's lecture. As a police officer it was an incredibly humbling and, at times, necessarily uncomfortable experience and the panel and keynote speaker were compelling. I probably learned more in those two hours than in a career's worth of diversity training and I would welcome the opportunity to educate myself further. If there is any way I can be of assistance to the centre, please let me know – it would be my pleasure. Please do not feel compelled to respond, but you have my contact details should you ever want to reach out.

Paul Allen Superintendent – City & Neighbourhoods Policing Local Policing Directorate



LSA


For SLD30, the LSA held an event, 'Commemoration, Connection, Action', with roughly **200** attendees. An evening honouring Stephen and the Foundation – bringing together industry leaders, innovators, and activists to consider a path to create structural change in built environment education. The event was anchored around 4 provocations that related directly to the substance of the 'Part 0? Commission' and the work of the SLDF, allowing attendees to consider how they can work together to implement structural change.



The 'Part 0? Commission', was launched at the event, drawing together proposals for transformative, accessible, and affordable learning programmes for underserved and underrepresented young people, building up green skills across the sector, and funnelling ESG and Social Value work from industry to power systemic change.



30
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

**STEPHEN LAWRENCE
MEMORIAL SERVICE**

STEPHEN LAWRENCE MEMORIAL SERVICE

In commemoration of the 30th anniversary of Stephen's murder, the SLDF team were able to organise and manage a poignant memorial service along with a small number of our partners and the team at St Martins in The Fields Church. The team at the SLDF, driven by a shared commitment to justice, equality, and remembrance, sought to honour Stephen's legacy and inspire meaningful change within society.

With meticulous planning and unwavering determination, the team curated a memorial service that amplified Stephen's story and invited attendees to reflect on the enduring impact of his tragic death, the changes that occurred through Stephen's legacy and what still needs to be done.


We were able to enlist the support of prominent speakers, including, Imran Khan, Mayor of London – The Right Honourable Sadiq Khan & The Right Honourable Sir Kier Starmer.



Recognising the significance of community engagement, the team were able to ensure inclusivity and accessibility for all. Reaching out to our various supporters and partners such as the cadets, PR agencies such as Organic & heart productions, with adidas sponsoring costs for the memorial service, encouraging participation from all corners of society. By fostering a sense of collective responsibility, we hoped to ignite a wider movement for social justice and empowerment.



30
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

**CRIMINAL JUSTICE
ENGAGEMENT**

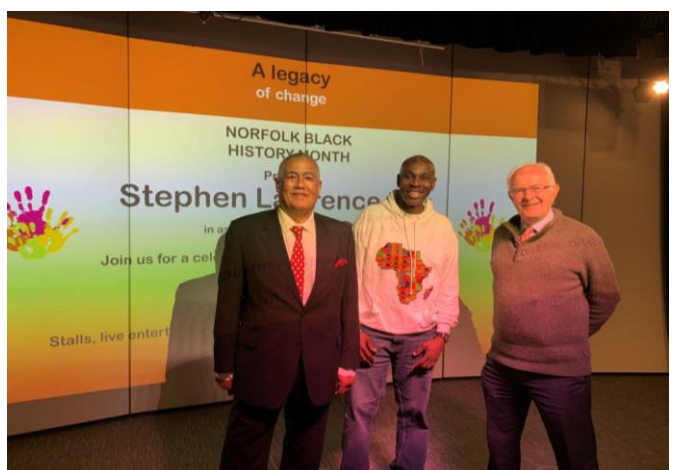
NORFOLK CONSTABULARY

This year Norfolk Constabulary celebrated the life and legacy of Stephen, attracting an incredible 9000 attendees in which 70 people participated in the events 'talking circle' with the black community of Norfolk actively participating, from ages 1 years old to 80 years old, chaired by the Norfolk Constabulary and Police Crime Commissioner.

During the talking circle honest exchanges of views and experiences were shared amongst the attendees with one of the constabularies noting that he had never attended anything so powerful and how it had changed his viewpoint.

50 pledges were made, with a number of expressions of interest from the black community to become case reviewers in regard to Norfolk Constabulary's stop & search panel and the independent advisory group.

The event was such a success, the Norfolk Constabulary is hoping to mark SLD annually.



LIVE YOUR BEST LIFE AWARDS

The 'Live Your Best Life Awards' were created by officer Romel Davis, aligning with the SLDF's previous campaign strapline 'Live Your Best Life'. The awards aim to highlight the good work of young people within their communities, thus rewarding them for their efforts.

This year Romel Davis invited the SLDF team to be a part of the panel deciding who would win this year's 1st, and 2nd prize for the 'Bringing People Together' category which was one of 6 categories within the initiative. There were some fantastic entries maybe by members of the public of ordinary young people doing extraordinary work within their communities and it was a great honour for the team to be able to see the work that is being done but also have a hand in rewarding them for their hard work.



CITY OF LONDON POLICE

In honour of SLD and Stephen's 30th anniversary, the City of London Police held an event rolling out career's stalls from the police, ambulance service, security livery companies, amazon, and a range of NGO's. There were also outdoor displays held by the fire and police service along with a panel Q&A discussion facilitated by Michael Mitchell. The wider panel consisted of:

- City of London Police Authority Chair James Thomson
- City of London Police Commissioner Angela McLaren
- Chief Superintendent Raj S. Kohli (**also guest speaker**)
- Old Bailey Judge Anuja Dhir
- Consultant in Emergency Medicine at Royal Free Hospital Christina Dale
- Founder of Black Professionals in Construction Amos Simbo

Senior officers were able to offer insights into Stephen's legacy and the work they are doing within the institution to honour Stephen's life and legacy.

The event had an amazing **120 attendees** ranging from cadets, academies, and schools with young people between the ages of 15 & 18, police representatives, fire service, ambulance service and private business attendees.

Through the event, the force was able to collect over 40 pledges made in Stephen's name from attendees and participants, below are just some of the pledges made;


"Challenge my workplace culture read the MacPherson report – all of it."

"Provide the best of me to the public, behave with honesty and compassion giving equal treatment to everyone."

"Encouraging more engagement between young people and the police, talking to them and starting conversation so they feel comfortable with police presence, and listening to them."



30
↑
YEARS ON

**STEPHEN
LAWRENCE
DAY** 

ACKNOWLEDGEMENTS & THANKS

adidas	Huey Hutch Grocers Hall	Rev & Rt. Hon Lord John Ralph Lauren Sentamu PC
Arsenal	Heart Productions	Rev Dr Sam Wells
Arsenal	Hogarth	Rev & Rt. Hon Dame Sarah Rev Grace Sentamu
Apiafi	Huey Hutch	Mullally DBE
Apiafi	Imran Khan KC	Braverstock
BCW	Hogarth	Rt. Hon Sir Keir Starmer Rev & Rt. Hon Lord John KCB, KC, MP
BCW	June Boyce Tillman	Sentamu PC
Bloomberg	Imran Khan KC	RIBA
Bloomberg	Jon Snow	Rev & Rt. Hon Dame Sarah Romel Davis
Bloomsbury Flowers	Katie Aston	Mullally DBE
Bloomsbury Flowers	June Boyce Tillman	Bunynhede
Cadets	London Community Gospel Choir	Rt. Hon Sir Keir Starmer
Cadets	Jon Snow	Sharon Wallace KCB, KC, MP
Charlton Athletic	LSA	RIBA
Charlton Athletic	Katie Aston	SLRC
Chelsea FC Academy	Methodist Church	Romel Davis
Chelsea FC Academy	London Community Gospel Choir	SMITF Junior Choir
City of London Police	Mayor of London – The Rt. Hon Sadiq Khan	Runnymede
City of London Police	LSA	St Martins Voices
Compass Childrens Homes	Norfolk Constabulary	Sharon Wallace
Compass Childrens Homes	Methodist Church	Stuart Lawrence
DET	Organic	SLRC
DET	Mayor of London – The Rt. Hon Sadiq Khan	TikTok
DMU	Princes Trust	SMITF Junior Choir
DMU	Norfolk Constabulary	The Church of St Martin- in-the-Fields
Dr Martens	Racing Course Media	St Martins Voices
Dr Martens	Organic	WPP
Greenwich Uni.	Ralph Lauren	Stuart Lawrence
Greenwich Uni.	Princes Trust	TikTok
Grocers Hall	Rev Dr Sam Wells	The Church of St Martin- in-the-Fields
Heart Productions	Racing Course Media	
	Rev Grace Sentamu	
	Braverstock	WPP

NEWS COVERAGE APPENDIX

BROADCAST	
BBC THREE COUNTIES – April 22, 2023	Interview with Jessica Neil
BBC RADIO LONDON – April 22, 2023	Interview with Averil Lekau
SKY NEWS – April 22, 2023	Extended Interview with Neville Lawrence
BBC NEWS CHANNEL – April 22, 2023	A report based on the family of Stephen Lawrence who are marking the 30th anniversary of his death today.
CHANNEL 4, CHANNEL 4 NEWS – April 22, 2023	Today marks 30 years since the murder of Stephen Lawrence. Includes comments from Jess Neil.
SKY NEWS – April 22, 2023	The Mayor of London Sadiq Khan pays tribute to Stephen Lawrence. Includes comments from Graham Wettone.
BBC 1, BBC NEWS – April 22, 2023	A memorial service has taken place in London in memory of Stephen Lawrence. Includes comments from Sadiq Khan.
BBC NEWS CHANNEL – April 22, 2023	The family of Stephen Lawrence is marking the 30th anniversary of his death today.
SKY NEWS – April 22, 2023	A report based on the anniversary of Stephen Lawrence's death.
SKY NEWS – April 22, 2023	A service in memory is held on the anniversary of Stephen Lawrence's death.
BBC 1, BBC NEWS – April 22, 2023	A memorial service has taken place in London in memory of Stephen Lawrence.
ITV 1, ITV NEWS – April 22, 2023	Today marks 30 years since the murder of Stephen Lawrence, live coverage from Central London.
SKY NEWS – April 22, 2023	The Mayor of London Sadiq Khan pays tribute to Stephen Lawrence.
SKY NEWS – April 22, 2023	A service in memory is being held on the anniversary of Stephen Lawrence's death.
SKY NEWS – April 22, 2023	Interview with Leroy Logan
SKY NEWS – April 22, 2023	Interview with Neville Lawrence
BBC RADIO 1 XTRA, SWARZY – April 22, 2023	April 22, 2023 – “Presenter pays tribute to Stephen Lawrence
BBC RADIO 5, NEWS – April 22, 2023	Today marks 30 years since the death of Stephen Lawrence
BBC 1, BBC NEWS – April 22, 2023	The family of Stephen Lawrence will mark the 30th anniversary of his death today.
SKY NEWS – April 22, 2023	Stephen Lawrence's father says he will never forgive the police as he marks 30 years of his son's murder. Comments from Neville Lawrence.



SKY NEWS – April 22, 2023	Anniversary of Stephen’s passing featured in the headlines
ITV 1, ITV NEWS – April 21, 2023	A report looking ahead to the 30th anniversary of Stephen Lawrence’s death. Interview with Neville Lawrence.
BBC 1, BBC LONDON – April 21, 2023	A report looking ahead to the 30th anniversary of Stephen Lawrence’s death.
ITV 1, ITV NEWS – April 21, 2023	Interview with Neville Lawrence
ITV 1, ITV NEWS – April 21, 2023	Anniversary of Stephen’s passing featured in the headlines
BBC 1, BBC LONDON – April 20, 2023	An extended report based on a mural to celebrate the 30th anniversary of Stephen Lawrence’s death.
ITV 1, ITV NEWS - April 20, 2023	A new artwork has been revealed to celebrate the 30th anniversary of Stephen Lawrence’s death.
BBC 1, BBC LONDON – April 20, 2023	A report based on a mural to celebrate the 30th anniversary of Stephen Lawrence’s death
BBC RADIO LONDON – April 20, 2023	News feature on the 30th anniversary of Stephen’s passing
BBC 1, LONDON NEWS – April 19, 2023	Interview with Baroness Doreen Lawrence
BBC 1, BREAKFAST – April 19, 2023	Baroness Doreen Lawrence
BBC NEWS CHANNEL – April 19, 2023	Interview with Baroness Doreen Lawrence
BBC NEWS CHANNEL	
BBC RADIO 4 – April 19, 2023	MET Police. Includes comments from Baroness Lawrence
BBC RADIO LONDON – April 19, 2023	A discussion on the MET Police. Includes comments from Baroness Lawrence
BBC RADIO LONDON – April 19, 2023	Comments from Baroness Lawrence
BBC 1, LONDON NEWS – April 19, 2023	Anniversary of Stephen’s passing featured in the headlines
BBC 1, LONDON NEWS – April 19, 2023	Quotes from interview with Baroness Doreen Lawrence
BBC RADIO 1XTRA, RICHIE BRAVE (Part 2) – April 16, 2023	Richie Brave pays homage to Stephen Lawrence and his legacy.”
BBC RADIO 5LIVE, UP ALL NIGHT – April 12, 2023	ALL NIGHT – April 12, 2023 – “Interview with Sir Lenny Henry with SLDF mention
BBC RADIO 1XTRA, 1XTRA TALKS – April 9, 2023	TALKS – April 9, 2023 – “Mention of Stephen Lawrence Day 30th anniversary with Baroness Lawrence soundbites
BBC 1, BBC NEWS AT TEN – March 21, 2023	TEN – March 21, 2023 – “Statement from Baroness Lawrence is quoted and credited on screen during a report on the Metropolitan Police.
BBC BREAKFAST – March 21, 2023	Baroness Lawrence is quoted and credited on screen during a report on the Metropolitan Police.
BBC News 24, BBC News – March 21, 2023 – (Part 1 & Part 2)	March 21, 2023 – “Statement from Baroness Lawrence is quoted during a report on the Metropolitan Police.” (Part 1 & Part 2)



SKY NEWS – March 21, 2023	Sir Mark Rowley and Sadiq Khan, Mentions Baroness Doreen Lawrence report about the MET Police
LBC 1152, LBC NEWS – March 22, 2023	Discussion about the recent MET Police report which mentions Baroness Doreen Lawrence throughout
BBC RADIO 4, TODAY – March 21, 2023 - (Part 1)	Mentioned in a discussion on the MET Police report with the Mayor of London” (Part 1 & Part 2)
BBC RADIO 4, TODAY – March 21, 2023 - (Part 2)	Mentioned in a discussion on the MET Police report with the Mayor of London” (Part 1 & Part 2)
BBC RADIO LONDON, SALMA EL WARDANY – March 21, 2023 - (Part 1)	EL WARDANY – March 21, 2023 – “Mentioned in relation to the MET Police report” (Part 1 & Part 2 & Part 3)
BBC RADIO LONDON, SALMA EL WARDANY – March 21, 2023 - (Part 2)	EL WARDANY – March 21, 2023 – “Mentioned in relation to the MET Police report” (Part 1 & Part 2 & Part 3)
BBC RADIO LONDON, SALMA EL WARDANY – March 21, 2023 - (Part 3)	EL WARDANY – March 21, 2023 – “Mentioned in relation to the MET Police report” (Part 1 & Part 2 & Part 3)
BBC RADIO 2 NEWS – March 21, 2023 – (Part 1)	News report about Baroness Doreen Lawrence report” (Part 1 & Part 2)
BBC RADIO 2 NEWS – March 21, 2023 – (Part 2)	News report about Baroness Doreen Lawrence report” (Part 1 & Part 2)
TALKTV, VANESSA FELTZ – March 21, 2023	Discussion about the recent MET Police report which mentions Baroness Doreen Lawrence throughout

PRINT	
DAILY STAR SUNDAY – April 23, 2023	Stephen’s touched so many lives.
MAIL ON SUNDAY – April 23, 2023	Mothers tribute to murdered Stephen, by Lucas Cumiskey
SUNDAY EXPRESS – April 23, 2023	30 years on, Stephen’s murder still relevant, by Jon Austin
THE INDEPENDENT – April 23, 2023	Lawrence is honoured 30 years after his racist murder, by Lucas Cumiskey
THE SUNDAY MIRROR – April 23, 2023	Tragil failings.
THE SUNDAY MIRROR – April 23, 2023	Doreen’s courage honours her son, by Keir Starmer.
THE SUNDAY MIRROR – April 23, 2023	His murder is relevant as ever...inequality persists says mum, by John Siddle
THE SUNDAY TELEGRAPH – April 23, 2023	Stephen Lawrence’s story is still important, says mother” ...says mother”
THE SUNDAY TIMES – April 23, 2023	‘I used to drive down the road where my Stephen died and think about running over his killers” by Glen Keogh...road where Glen Keogh
THE SUN – April 23, 2023	Stephen 30yrs On”...yrs On”



THE DAILY TELEGRAPH - April 22, 2023	Looks familiar" also picked up by THE TIMES (IRISH) and DAILY MIRROR...THE TIMES IRISH" and DAILY MIRROR
THE GUARDIAN – April 22, 2023	I'm still seeking justice for my son's murder" ...son's murder"
THE GUARDIAN – April 22, 2023	Neville Lawrence: Met surrendered to killers because 'black life is cheap'" by Vikram Dodd...'black life Vikram Dodd
THE GUARDIAN – April 22, 2023	30 YEARS ON ' i find myself regularly thinking of Stephen" by Aamna Modhin...of Stephen Aamna Modhin
DAILY MIRROR – April 22, 2023	Fight goes on" ...goes on"
EVENING STANDARD – April 21, 2023	Justice for Stephen" ...for Stephen"
DAILY MIRROR – April 20, 2023	I'LL NEVER FORGIVE MY SON'S KILLERS" by Tom Pettifor...KILLERS by Tom Pettifor
THE GUARDIAN – April 20, 2023	Federation chair: Met's racist tag is justified" by Vikram Dodd...justified by Vikram Dodd
THE GUARDIAN – April 20, 2023	From Lawrence to Everard: and a tragic 30 years of police failure" by Imran Khan...years of Imran Khan
EVENING STANDARD – April 19, 2023	Lawrence's BBC Breakfast interview...Breakfast interview
WOMAN – April 18, 2023	View From The Back" by Nicola Methven...ethven Nicola Methven
WOMAN'S OWN – April 18, 2023	HAS ANYTHING REALLY CHANGED?" by Veronique Hawksworth...Hawksworth Veronique Hawksworth
DAILY MIRROR – April 17, 2023	Stephen's murder 30yrs on – Doreen: Tory cuts have made young turn to violence...cuts have Sophie Huskisson
DAILY MIRROR – April 17, 2023	MIRROR – April 17, 2023 – "Wasted youth" ...Wasted youth"
DAILY RECORD - April 17, 2023	Tories blasted for closure of youth centres" by Sophie Huskisson...by Sophie Huskisson
THE SUN – April 16, 2023	Lawrence Yob's Shop" by Michael Hamilton...amilton Michael Hamilton
THE GUARDIAN - March 23, 2023	Met chief's response to failings is 'hollow', says report's author" ...report's author"
THE GUARDIAN – March 22, 2023	Khan criticises Met chief's refusal to accept Casey report's finding of institutional bias" ...institutional bias"



DAILY TELEGRAPH – March 22, 2023	The crisis afflicting the police isn't 'institutional' racism or misogyny" ...or misogyny"
DAILY MIRROR – March 22, 2023	THE MET IS ROTTEN TO THE CORE" ...THE CORE"
METRO – March 22, 2023	EMBARRASSED AND HUMBLLED BY MET'S SHAME" ...MET'S SHAME"
THE INDEPENDENT – March 23, 2023	The Met didn't change after the racist murder of Stephen Lawrence...they now?"
DAILY EXPRESS – March 23, 2023	'Bad apples? Met's rotten to the core' ...damning report"
THE I PAPER – March 23, 2023	The right has stolen the language of discrimination" ...of discrimination"

ONLINE	
BBC NEWS ONLINE – April 23, 2023	Stephen Lawrence case as relevant as ever, says mum.
METRO ONLINE – April 23, 2023	Video: Sadiq Khan attends Memorial service for National Stephen Lawrence Day.
SPIKED – April 23, 2023	The exploitation of Stephen Lawrence.
BBC NEWS ONLINE – April 22, 2023	Stephen Lawrence Day: 'We've never had a relationship with the Met'.
THE TELEGRAPH – April 23, 2023	Stephen Lawrence's story 'as important as ever', says mother 30 years on.
CHANNEL 4 NEWS – April 22, 2023	'Stephen Lawrence's death has changed the life and fabric of British society', says Foundation CEO.
EVENING STANDARD ONLINE – April 22, 2023	Stephen Lawrence day 2023: who was he and what happened after his murder?.
EVENING STANDARD ONLINE – April 22, 2023	Stephen Lawrence's family to mark 30th anniversary of teen's death as Met apologises 'for past failings'.
INEWS ONLINE – April 22, 2023	Stephen Lawrence's father says he will 'never forgive the police' for murder, 30 years on.
GUARDIAN ONLINE – April 22, 2023	Doreen Lawrence: Stephen's story 'as important and relevant as ever'.
GUARDIAN ONLINE – April 22, 2023	After his murder, Stephen Lawrence came to symbolise so much. But he was also my little boy.
GUARDIAN ONLINE – April 22, 2023	Neville Lawrence says Met police surrendered to son's killers.
GUARDIAN ONLINE – April 22, 2023	30 years after Stephen Lawrence's murder, my job as a Black police officer has never been so difficult.
LBC – April 22, 2023	'Equivalent to a modern day lynching': Sangita Myska soliloquizes on Stephen Lawrence's death.
LONDON POST – April 22, 2023	University of Greenwich marks 30th anniversary of Stephen Lawrence's death with a new scholarship and projection.



MAIL ONLINE – April 22, 2023	Stephen Lawrence's family remember the teenager 30 years after his murder as Met chief Sir Mark Rowley admits force 'did not dig deep enough to root out racism' following the killing.
METRO ONLINE – April 22, 2023	Stephen Lawrence's life honoured at memorial 30 years after racist murder.
MIRROR ONLINE – April 22, 2023	Who killed Stephen Lawrence and where his murderers are now.
MIRROR ONLINE – April 22, 2023	Stephen Lawrence's friend eyeing London Mayor bid as 'nothing has changed' 30 years on.
MIRROR ONLINE – April 22, 2023	Stephen Lawrence's family gather for memorial 30 years on from teenager's murder.
VOICE ONLINE – April 22, 2023	Stephen Lawrence reminds us how far society still has to go.
SKY SPORTS – April 21, 2023	Racing to commemorate Stephen Lawrence on 30th anniversary of his murder this weekend.
THE GUARDIAN – April 21, 2023	'It feels worse': Britons on race issues since Stephen Lawrence murder.
THE CONVERSATION – April 21, 2023	Stephen Lawrence: how family liaison officers became an integral part of policing in the wake of his murder.
THE GUARDIAN – April 21, 2023	Stephen Lawrence detective says new force should take over Met investigation.
LONDON POST – April 21, 2023	The lastminute.com London Eye Goes Orange To Celebrate The Memory For Stephen Lawrence.
EVENING STANDARD ONLINE – April 20, 2023	Doreen Lawrence: 30 years on, the Met has failed to change.
EVENING STANDARD ONLINE – April 20, 2023	Stephen Lawrence's mother says Met has 'failed to change' 30 years on from murder.
EVENING STANDARD ONLINE – April 20, 2023	Stephen Lawrence play to premiere only a few miles from scene of his murder.
EVENING STANDARD ONLINE – April 20, 2023	The Standard View: 30 years on from the murder of Stephen Lawrence, a reality check for the Met.
MY LONDON ONLINE – April 20, 2023	Stephen Lawrence's mum says she does not forgive her son's 'racist' killers.
THE SUN – April 20, 2023 warning	SEARCH FOR JUSTICE I led the hunt for Stephen Lawrence's murderers... I wanted to search for a SIXTH attacker... but was given chilling warning.
TIME OUT – April 20, 2023	Glowing animatronic swans will fill the Thames at this year's Greenwich + Docklands Festival.
YOUGOV – April 20, 2023	More than half of ethnic minority Britons do not trust the Metropolitan Police.
INDEPENDENT – April 20, 2023	Police federation chief accepts Met is institutionally racist, misogynistic, and homophobic.
INDEPENDENT – April 20, 2023	Veteran police chief claims no UK force is institutionally racist.
THE GUARDIAN – April 19, 2023	From Stephen Lawrence to Sarah Everard: the awful price of 30 years of police failure to reform.



THE GUARDIAN – April 19, 2023	Doreen Lawrence: black people in UK still don't get justice.
BBC NEWS ONLINE – April 19, 2023	Stephen Lawrence mother says Met police still unaccountable, 30 years after murder.
BBC NEWS ONLINE – April 19, 2023	Nobody holds 'brutal' police to account - Doreen Lawrence.
SHOW RACISM THE RED CARD – April 18, 2023	Stephen Lawrence Day 2023.
MIRROR ONLINE – April 17, 2023	Stephen Lawrence's dad vows to face son's killers and tells them to finally confess.

CASEY REVIEW COVERAGE

THE GUARDIAN – March 21, 2023 – Casey report
INDEPENDENT – March 21, 2023 – Casey report
EVENING STANDARD ONLINE – March 21, 2023 – Casey report
BBC NEWS ONLINE – March 21, 2023 – Casey report
AOL (VIA PA MEDIA) – March 21, 2023 – Casey report
AOL SECOND STORY (VIA PA MEDIA) – March 21, 2023 – Casey report
AOL (VIA INDEPENDENT) – March 21, 2023 – Casey report
BBC NEWS – March 21, 2023 – Casey report
MAIL ONLINE – March 21, 2023 – Casey report
EXPRESS ONLINE – March 21, 2023 – Casey report
HACKNEY GAZETTE – March 21, 2023 – Casey report
INDEPENDENT – March 21, 2023 – Casey report

