

**30**  
YEARS ON

**STEPHEN  
LAWRENCE  
DAY** 



**ORDINARY CAN BE  
EXTRAORDINARY**



# A MESSAGE FROM BARONESS LAWRENCE

CLICK TO WATCH



# ABOUT STEPHEN

**STEPHEN LAWRENCE WAS BORN AND GREW UP IN SOUTH EAST LONDON, WHERE HE LIVED WITH HIS PARENTS NEVILLE AND DOREEN, HIS BROTHER STUART AND HIS SISTER GEORGINA.**

Like most young people, he juggled an active social life, school work, family commitments, and part-time employment. But he also had ambitions to use his talent for maths, art, and design to become an architect, and wanted to have a positive impact on his community.

Tragically, his dream of becoming an architect was never realised. On 22 April 1993, at the age of just 18, Stephen was murdered in an unprovoked racist attack.

Stephen's death led to profound cultural changes in attitudes to racism, to the law and police practice. It also paved the way for a greater understanding of discrimination of all forms and new equalities legislation.

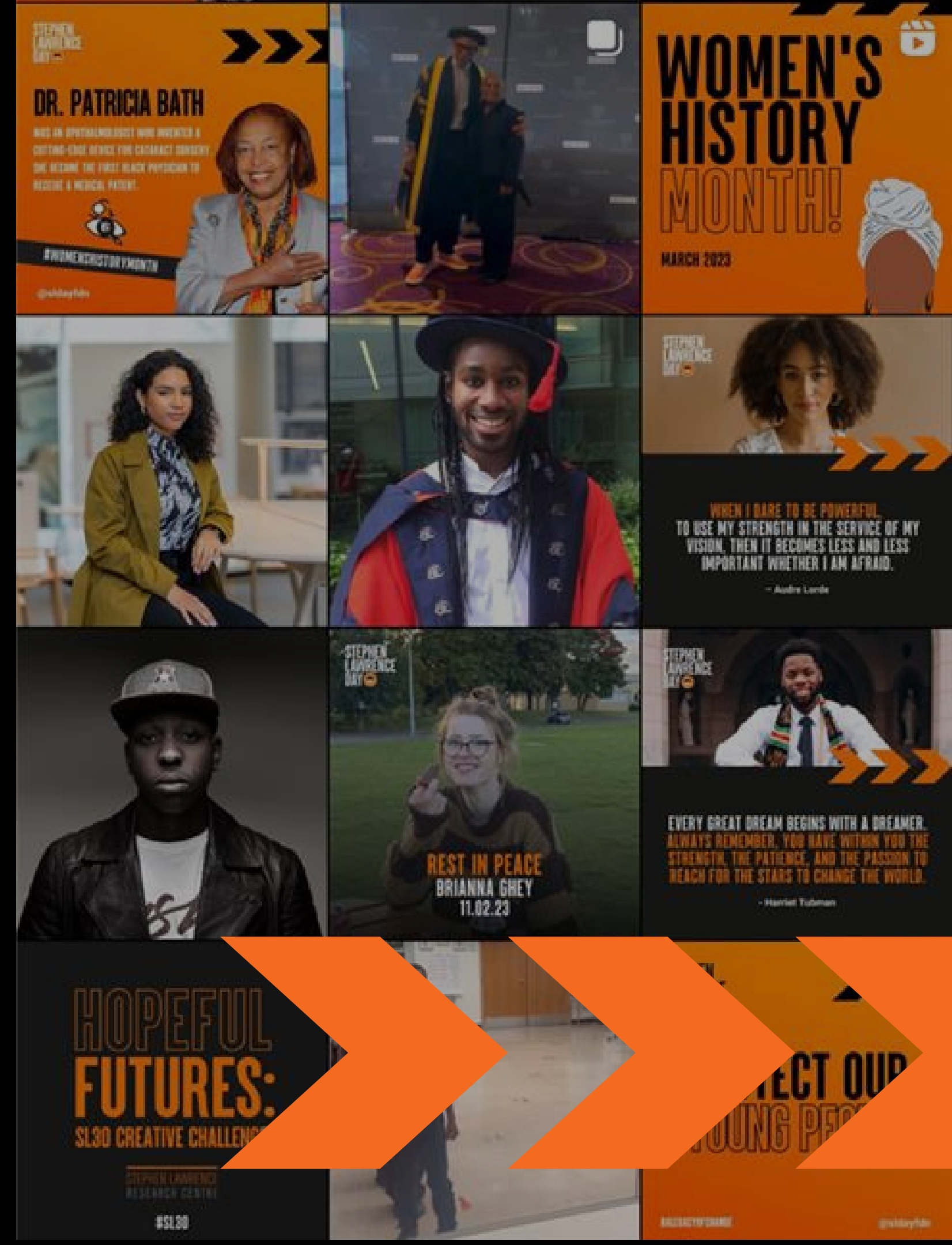
Stephen's story is both challenging and inspirational. He was a normal young person who made the most of everyday opportunities. Young people today may not yet have heard the name Stephen Lawrence, but as a positive role model for a life well-lived, Stephen's story is as relevant today as it has ever been. Through the Stephen Lawrence Day Foundation, Stephen's legacy will continue to inspire change in classrooms, communities and careers around the world, for generations to come.



# STEPHEN LAWRENCE DAY

Stephen Lawrence Day is an opportunity for people, communities, and organisations to come together and honour Stephen's life and legacy, stand up against discrimination in our daily lives, and work towards a more hopeful tomorrow.

Through reflection, learning, and action, we can inspire change and create a better future for the next generation.



# THIS YEAR

This year on 22nd April 2023, the 30th anniversary of Stephen's death, our goal is to ensure that the next 30 years look different from the last.

We believe that meaningful change starts with tangible actions.

If we each commit to taking one action on Stephen Lawrence Day that will positively impact the lives of young people from marginalised backgrounds, together we can honour Stephen's life and legacy, and build a fairer, kinder and more equitable society in his name.

It's time to make your **#StephenLawrenceDayPledge**. You'll find everything you need to take part in our [Social Media Toolkit](#).



# THE 3C'S

The Stephen Lawrence Day Foundation exists to inspire a more equitable, inclusive society and to foster opportunities for marginalised young people in the UK.



## CLASSROOMS

To inspire children to dream freely without barriers and to realise the importance of learning to attaining those dreams



## COMMUNITIES

To support and create new connections within all types of communities



## CAREERS

To give marginalised young people access to professional opportunities across a wide range of sectors and industries

# OUR IMPACT

The Stephen Lawrence Day Foundation is committed to creating a fairer society in which all young people, regardless of their background, have the opportunity to flourish.

By providing mentoring, coaching, work experience opportunities, and bursaries for education and training, the Foundation broadens young people's view of what's possible, and creates pathways into education and career opportunities which might not otherwise be open to them.

The Foundation empowers young people with the knowledge, skills, and qualifications they need to pursue the career of their choice, and supports them to progress along their chosen path.



# GET INVOLVED

We're so excited to have you on board as an important part of Stephen Lawrence Day!

Your generosity and support will be essential in inspiring positive change and promoting the values of social justice, equity, and hope in communities across the UK.

By joining us for Stephen Lawrence Day, you will be helping to create a more inclusive and compassionate society.

Here are some fun ideas for things you could do to support the day.





# SPREAD THE WORD

Community groups and partners can help to raise awareness about Stephen Lawrence Day and inspire change in their local communities by sharing Stephen's story and promoting the work of the Stephen Lawrence Day Foundation.

Use our [Social Media Toolkit](#) across your social media channels, local newspapers, community events, and other communication channels to share information about the day and the Foundation's work, and to encourage participation and support from your networks.



# VOLUNTEERING

Community groups and individuals can also support the Foundation's work by volunteering their time and skills to help organise and promote Stephen Lawrence Day events and activities.

This could include helping with fundraising events, organising creative challenges, and spreading the word about the day in your local community.



# FUNDRAISING

Donating to the Stephen Lawrence Day Foundation is a powerful way for community groups and individuals to make a difference in the lives of young people from marginalised backgrounds.

By making a one-time or recurring contribution or organising a fundraising event, you can help support the Foundation's work of promoting social justice and challenging discrimination.

All donations can be made at [stephenlawrenceday.org/donate](https://stephenlawrenceday.org/donate)



# FUNDRAISING IDEAS

**Auction or Raffle:** Organise an auction or raffle event with donated items or experiences, such as a signed sports jersey, a weekend getaway, or a dinner with a local celebrity.

**Charity Walk or Run:** Organise a charity walk or run to raise awareness about the Stephen Lawrence Day Foundation and to encourage people to donate. Participants can collect pledges for completing the walk or run.



**Bake Sale or Cook-Off:** Host a bake sale or cook-off competition, where participants can showcase their culinary skills and the audience can donate.

**Community sports tournament:** Organise a sports tournament in your community and invite people of all ages to participate for a small entry fee, with the proceeds going towards supporting the Stephen Lawrence Day Foundation's work.

**Volunteer to do a bucket and contactless collection** at a community event, such as a street fair or concert. Volunteers can support the Stephen Lawrence Day Foundation to collect donations and distribute information about the Foundation and its mission. This is a great way to engage with the local community and encourage giving.



**A virtual or in-person donation drive** can be set up to encourage communities to sign up for regular giving, allowing the Stephen Lawrence Day Foundation to continue its work throughout the year. This can include setting up donation booths at community events or creating online fundraising campaigns. The Foundation can provide resources to help individuals and communities create their own donation drives and spread awareness about the importance of supporting the Foundation's work.

Please click [here](#) to register your interest for a drop-in session with our team to learn more about how you can get involved.

Thank you for helping us to continue Stephen's legacy and make your community fairer and more equitable in his honour!



# A LEGACY OF CHANGE

